

Vita

Sandra L. Calvert

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Education

1982 University of Kansas
Ph.D. in Developmental and Child Psychology
1977 Pennsylvania State University
M.S in Human Development and Family Studies
1974 West Virginia University
B.A. in Psychology (Magna cum laude)

Professional Honors

2005 Outstanding Applied/Public Policy Research Program Award
from the International Communication Association
2005 Single distinguished achievement in scholarship and
research at Georgetown University, Graduate School of
Arts and Sciences
2002 Who's Who Among America's Teachers
1999 Erskine Fellow, University of Canterbury, New Zealand
1998 American Psychological Association (APA) Fellow
1998 APA Division 7 Fellow: Developmental Psychology
1993 National Research Council Associate Award
1987 International Biographical Center Award
1985 Outstanding Young Women of America
1980-82 National Institute of Child Health and Human
Development predoctoral trainee
1974 Phi Beta Kappa Honorary
1974 Psi Chi Honorary
1973-74 Benedum Academic Scholarship

Academic Positions

1987- Professor (1999-), Associate Professor (1992-99) and
Assistant Professor (1987-92) of Psychology at
Georgetown University. Also, core member of the
Communication, Culture & Technology Program (1998-).
1982-87 Assistant Professor of Child Development and Family
Relations at the University of North Carolina at

- Greensboro.
- 1977-83 Predoctoral Trainee, Graduate Research Assistant, and Visiting Scholar (Summer, 1983) with Dr. Aletha Huston and Dr. John Wright at the Center for Research on the Influences of Television on Children, University of Kansas.
- 1974-76 Graduate Research Assistant for Dr. Louise Guerney and Dr. Sherry Willis at the Pennsylvania State University.
- 1972-74 Undergraduate Research Assistant for Dr. Hayne Reese and Ms. Nancy Reese at West Virginia University.

Professional Activities

Professional Memberships:

- 2002- Jean Piaget Society
- 1974- *American Psychological Association* (Fellow as of 1998)
- 1981- *Society for Research in Child Development*
- 1984- *International Communication Association*
- 1983-86 *National Association for the Education of Young Children*
- 1980-83 *Southwestern Society for Research in Child Development*
- 1976-78 *Teaching Certification in Early Childhood Education for Pennsylvania Private Schools*
- 1964-80 *National Lawn Tennis Association*

Reviewing for Professional Journals, Grants, and Conferences:

Editorial Board:

- Journal of Applied Developmental Psychology* (1993-)
- Media Psychology* (2002-05)

Have also reviewed for the following journals:

- American Psychologist* (2004); *Child Development* (1991-); *Developmental Psychology* (1996-); *Journal of Experimental Child Psychology* (1987-); *Journal of Educational Computing Research* (1988-); *Sex Roles* (1996-); *Communication Research* (1989-); *Family Relations* (1999); *Journal of Autism and Developmental Disorders* (2000; 2002); *Behavior Research Methods, Instruments, and Computers* (1996); *Journal of Applied Social Psychology* (1996); *Association for Childhood Education International* (1996; 2000); *Journal of Communication* (1987;89); *Motivation and Emotion* (1993); *American Educational Research Journal* (1982); *Child Care Quarterly* (1976; 1986); *Journal of Social and Clinical Psychology* (2000); *Communication Theory* (2000); *Encyclopedia of Gender* (2000); *Journal of Research in Childhood Education* (2000); *Parenting: Science and Practice* (2003); *Journal of Broadcasting and Electronic Media* (2003); *Psychological Science in the Public Interest* (2003)

Conference Reviews:

Society for Research in Child Development: "Sociocultural and Ecological Contexts 1: School, Peers & Media" for 1991, 1997 1999, 2001, 2003 & 2005; "Media, Mass Communication, Video, Computers," for 1987.

International Communication Association: Mass Communication Division (1993).

Grant, Task Force, and Book Reviews:

National Science Foundation- Developmental and Learning Sciences,

Children's Research Initiative (2002-04); IGERT (2004)

American Psychological Association (2004)

Inner Life in Cyberspace: Children's Imagination, Play, and the Electronic Media for Harvard University Press (2003).

The Smith Richardson Foundation (2001)

The Spencer Foundation (1999)

The David and Lucille Packard Foundation (1999)

Ad Hoc Reviewer for the Small Business Grant Division of the *National Institute of Mental Health* (1992; 1994; 1996).

Ad Hoc Reviewer for the *National Science Foundation* 2001; 2006; 2000- Special review panel for proposals in Information Technologies (ITR).

Ad Hoc Reviewer for the *National Institute of Health* (2001; 2002; 2003).

APA Task Force, Review about the of *Psychological Issues in the Increasing Commercialization of Childhood* (2002).

Hampton Foundation, ad hoc reviewer (2002).

Advisory Boards and Consultation:

2004-06 Committee Member on IOM Children's Food Marketing Study, National Academy of Sciences.

2003- Advisor to Senator Lieberman's office in the creation of the Children and Media Research Advancement Act (CAMRA).

2005 Advisor to Representative Markey's office in the creation of the Children and Media Research Advancement Act (CAMRA).

2006 Congressional Briefing about the Children and Media Research Advancement Act (CAMRA).

2004;06 Presentation to the Family Research Council regarding the Children and Media Research Advancement Act (CAMRA) for Senator Brownback.

- 2007- Advisory Board for Super!Why
- 2007- Advisory Board for Joan Ganz Cooney Center, Sesame Workshop.
- 2006-09 Advisory Board for PBS Kids Next Generation Media Advisory Board.
- 2006-09 Advisory Board for Ready to Learn Grant, Annenberg Public Policy Center, University of Pennsylvania.
- 2006-09 Advisory Board for Cable in the Classroom.
- 2004-06 Advisory Board for the Encyclopedia of Children, Adolescents, and the Media, Sage.
- 2006 Advisory Board for the Center on Media and Child Health, Harvard University.
- 2006 Consultant for LeapFrog.
- 2004 National Children's Study Working Groups: Media Effects, National Institutes of Health.
- 2003 Invited participant in the forum "Exploring the digital generation". White House Conference Center, Washington, D.C.
- 2003- Advisory Board for *The Little Robots*.
- 2002 Advisory Panel for the Design of an Evaluation of Educational Technology Interventions to help Mathematica Policy Research, Inc. craft an RFP for OERI to examine the effectiveness of E-learning in the classroom.
- 2000- Consultant for Nickelodeon online.
- 2000-02 Committee Member on Tools and Strategies for **Protecting Children from Pornography and Other Objectionable Content on the Internet, National Academy of Sciences.**
- 2002 Consultant for Sesame Workplace.
- 1997-01 Advisory Panel for Excellence in Children's Television, the Annenberg Public Policy Center, University of Pennsylvania.
- 2000-01 Advisory Board for the Center for Media Education, Washington, D.C.
- 2000 Steering Committee for Digital Childhood Conference, sponsored by APA and CPA.
- 2000 Workshop involving public advocacy and Internet research funding for the American Psychological Association, Washington, D.C.
- 1999 Honor Roll Committee Member for *Through the Eyes of Children* (March 16, 1999). The Academy of Television Arts and Sciences. North Hollywood, CA. Created criteria and selected television programs that reflect gender and ethnic diversity

- in positive and responsible ways.
- 1999 Advisory Board for Math Mastery, an Internet math project.
- 1998-99 National Advisory Panel for FOX Kid's TV.
- 1997-98 Consultant for *Blue's Clues*, a Nickelodeon tv program.
- 1996 Consultant for the Sega of America's Parent Conference on Gaming Issues. Presented a paper on The Cognitive Effects of Video Games.
- 1996 Consultant for the Parent's guide to the information superhighway, The Children's Partnership.
- 1995 Consultant for Morphonix to evaluate an educational software game titled "Journey into the Brain."
- 1993 Consultant for the Oregon Research Center for Applied Science to develop videodisc materials for adolescent AIDS prevention.
- 1990 Consultant for The Potomac Foundation for the "Innovation in Industrial Training Methods Project."
- 1988 Consultant for the Psych Info Group for the American Psychological Association.
- 1987 Research Consultant for Sesame Street at Children's Television Workshop.

Grants and Gifts

- Calvert, S.L. (P.I.) with Anderson, D.R. (U. of Massachusetts), Wartella, E.A. (U. of California Riverside) & Vandewater, E. (U. of Texas) (Co-P.I.'s). (2006-2111). IRADS Collaborative Research: Influence of Digital Media on Very Young Children. National Science Foundation (\$2.5 million for 5 years, \$999,983 to Georgetown University).
- Calvert, S.L. (P.I.), with Wartella, E. (U. of California Riverside), O'Keefe, B. (Northwestern University), Vandewater, E. (U. of Texas) &, and Greenfield, P. (UCLA) (Co-P.I.'s). (2001-2006). Collaborative Research: Children's Digital Media Center. National Science Foundation (\$2.4 million total for 5 years; \$1.2 million to Georgetown University).
- Calvert, S.L. (2005-06). Gift to the Children's Digital Media Center. The Stuart Family Foundation (\$40,000 for 1 year).
- Calvert, S.L., Brown-McKenzie, C., Lewis, D., & Rakestraw, J. (2007-). Ethnic Minority Youths' Digital Reports on School and Neighborhood Food Environments. Proposal funded by Georgetown University's Reflective Engagement in the Public Interest initiative (\$25,000).
- Calvert, S.L., Maloof, M. & Bass, R. (2005-). Youth diet,

- obesity, and interactive marketing. Proposal funded by Georgetown University's Reflective Engagement in the Public Interest initiative (\$10,000).
- Calvert, S.L. (1999-2001). Children's learning from educational and informational television programs. The Smith Richardson Foundation (\$293,456 for 2.5 years).
- Calvert, S.L. (1998-01). The Children and Media Mentorship Program. Georgetown Teaching-Research Nexus Award (\$20,000).
- Calvert, S.L. (1994, Summer). Educational television formats: Implications for children's television programming. Summer Academic Research Grant, Georgetown University (\$4,000 for 2 months).
- Calvert, S.L. (1993, Fall). Impact of virtual reality immersion on adults' physiological arousal and aggressive action. National Research Council Associateship Program, Army Research Institute, (\$18,955 for 5 months).
- Calvert, S.L. (1993, Summer). The person, the medium, and violent messages. Summer Faculty Development Grant from the College of Arts and Sciences, Georgetown University (\$4,000 for 2 months).

Publications

Books:

- Calvert, S.L. & Wilson, B.J. (Eds.) (in press, 2008). *Blackwell handbook of child development and the media*. Boston, MA: Wiley-Blackwell.
- Calvert, S.L. (2007). *Children's journeys through the information age*. Boston: McGraw Hill. (Chinese translation).
- Food Marketing to Children and Youth: Threat or Opportunity?*** (2006). McGinnis, J.M., Gootman, J.A., Kraak, V.I. (Eds.) and the Committee on Food Marketing and the Diets of Children and Youth. Washington, D.C.: The National Academies Press. (I was a member of this committee).
- Calvert, S.L., Jordan, A.B. & Cocking, R.R. (Eds.) (2002). *Children in the digital age: Influences of electronic media on development*. Westport, CT: Praeger.
- Youth, pornography, and the Internet* (2002). D. Thornburgh & H.S. Lin (Eds.) and the Committee to Study Tools and Strategies for Protecting Kids from Pornography and their Applicability to Other Internet Content. Washington, D.C.: National Academy Press. (I was a member of this committee).
- Technical, business, and legal dimensions of protecting children from pornography on the Internet: Proceedings of a*

workshop. (2002). By the Committee to Study Tools and Strategies for Protecting Kids from Pornography and Their Applicability to Other Inappropriate Internet Content, Board on Children, Youth, and Families, National Academy Press. (I was a member of this committee).

Nontechnical strategies to reduce children's exposure to inappropriate material on the Internet: Summary of a Workshop. (2001). J.G. Iannotta (Ed.) and the Committee to Study Tools and Strategies for Protecting Kids from Pornography and their Applicability to Other Internet Content. Washington, D.C.: National Academy Press. (I was a member of this committee).

Calvert, S.L. (1999). *Children's journeys through the information age*. Boston: McGraw Hill.

Special Issue Editor for Journals

Greenfield, P.M. & Calvert, S.L. (2004). Developing children, developing media. Special issue of the *Journal of Applied Developmental Psychology*, 25.

Calvert, S.L. & Jordan, A.B. (Eds.). (2001). *Children in the digital age*. Special issue of the *Journal of Applied Developmental Psychology*.

Invited Book Chapters and Refereed Journal Articles:

Calvert, S.L. (in press, 2008). **Production features as scaffolds for children's informal learning from digital technologies: Lessons for instructional design**. In S. Neuman (Ed). *Literacy achievement for young children from poverty*. Brookes.

Calvert, S.L. (in press, 2008). The Children's Television Act. In S.L. Calvert & B.J. Wilson (Eds.), *Blackwell Handbook of Child Development and the Media*. Boston, MA: Wiley-Blackwell.

Calvert, S.L. Growing consumers: Media marketing and advertising. (in press, 2008). In J. Brooks-Gunn & E. Donahue, (Ed.) *The Future of Children: Children, Media and Technology*. Princeton, NJ: Princeton/Brookings.

Alvy, E. & Calvert, S.L. (in press, 2008). Food marketing on popular children's websites: A content analysis. *Journal of the American Dietetic Association*.

Calvert, S.L., Strong, B.L., Jacobs, E.L. & Conger, E.E. (2007). Interaction and participation for young Hispanic and Caucasian children's learning of media content. *Media Psychology*, 9(2), 431-445.

Calvert, S.L., Strouse, G. & Murray, K. (2006). **The role of empathy in adolescents' role model selection and learning**

- of DVD content. *Journal of Applied Developmental Psychology*, 27, 444-455.
- Calvert, S.L. (2006). Media and early development. In K. McCartney & D.A. Phillips (Eds.) *Blackwell Handbook of Early Childhood Development* (pp. 843-879). Boston, MA: Blackwell.
- Huffaker, D.A. & Calvert, S.L. (2005). Gender, identity, and language use in teenage blogs. *Journal of Computer-Mediated Communication*.
- Calvert, S.L., Rideout, V.J., Woolard, J.L., Barr, R.F. & Strouse, G.A. (2005). Age, ethnicity, and socioeconomic patterns in early computer use: A national survey. *American Behavioral Scientist*, 48, 590-607.
- Calvert, S.L., Strong, B. & Gallagher, L. (2005). Control as an engagement feature for young children's attention to, and learning of, computer content. *American Behavioral Scientist*, 48, 578-589.
- Calvert, S.L., Murray, K. & Conger, E. (2004). Heroic DVD portrayals: What American and Taiwanese adolescents admire and understand. *Journal of Applied Developmental Psychology*, 25, 699-716.
- Greenfield, P.M. & Calvert, S.L. (2004). Electronic media and human development: The legacy of Rodney R. Cocking. *Journal of Applied Developmental Psychology*, 25, 627-631.
- Calvert, S.L. (2004). Cognitive effects of video games. In J. Goldstein & J. Raessens (Eds.). *Handbook of computer game Studies* (pp. 125-131). MIT Press.
- Calvert, S.L. (2004) Media forms for children's learning. In M. Rabinowitz, F. Blumberg & Everson (Eds.). *The impact of media and technology on education* (pp. 19-31). Hillsdale, N.J.: Erlbaum.
- Calvert, S.L. (2004). Changing media: Fast forward in the information age. *Social Policy Report, Vol. XVIII, No. IV*, 12.
- Zehnder, S.M. & Calvert, S.L. (2004). Between the hero and the shadow: Developmental differences in adolescents' perceptions and understanding of mythic themes in film. *Journal of Communication Inquiry*, 28, 122-137.
- Calvert, S.L., Mahler, B.A., Zehnder, S.M., Jenkins, A. & Lee, M. (2003). Gender differences in preadolescent children's online interactions: Symbolic modes of self-presentation and self-expression. *Journal of Applied Developmental Psychology*, 24, 627-644. Also published online via Science Direct:

- <http://authors.elsevier.com/sd/article/S0193397303001114>
- Calvert, S.L. & Kotler, J.A. (2003). Lessons from children's television: Impact of the Children's Television Act on children's learning. Special issue of the *Journal of Applied Developmental Psychology*, 24, 275-335. Also published online via Science Direct:
<http://authors.elsevier.com/sd/article/S0193397303000601>
- Calvert, S.L. & Kotler, J.A. (2003). The Children's Television Act: Can media policy make a difference? Special issue of the *Journal of Applied Developmental Psychology*. 24, 375-380. Also published online via Science Direct:
<http://authors.elsevier.com/sd/article/S0193397303000662>
- Calvert, S.L. (2003). Future faces of selling to children. In E. Palmer (Ed.). *The faces of televisual media: Teaching, violence, selling to children* (2nd ed). Hillsdale, N.J.: Erlbaum (pp. 347-357).
- Huffaker, D.A. & Calvert, S.L. (2003). The new science of learning: Active learning, metacognition, and transfer of knowledge in E-learning applications. *Journal of Educational Computing Research*, 29(3), 325-334.
- Kotler, J.A. & Calvert, S.L. (2003). Children's and adolescents' exposure to different kinds of media violence: Recurring choices and recurring themes. In D. Gentile (Ed). *Media Violence and Children*. Westport, CT: Praeger (pp. 171-813).
- Calvert, S.L., Kotler, J.A., Zehnder, S. & Shockey, E. (2003). Gender-stereotyping in children's reports about educational and informational television programs. *Media Psychology*, 5, 139-162.
- Calvert, S.L. (2002). Identity on the Internet. In S.L. Calvert, A.B. Jordan & R.R. Cocking (Eds.). *Children in the digital age: Influences of electronic media on development*. Westport, CT: Praeger.
- Calvert, S.L. (2002). The social impact of virtual environments technology. In K.M. Stanney (Ed.). *Handbook of Virtual Environments Technology*. Hillsdale, N.J.: Erlbaum.
- Calvert, S.L., Kondla, T., Ertel, K. & Meisel, D. (2001). Young adults' perceptions and memories of a televised woman hero. *Sex Roles*, 45, 31-52.
- Calvert, S.L. (2001). Impact of televised songs on children's and young adults' memory of educational content. *Media Psychology*, 3, 325-342.
- Calvert, S.L. & Jordan, A.B. (2001). Children in the digital age. *Journal of Applied Developmental Psychology*, 1, 3-5.
- Calvert, S.L., Kotler, J., Murray, W., Gonzales, E., Savoye, K.,

- Hammack, P., Weigert, S., Shockey, E., Paces, C., Friedman, M. & Hammar, M. (2001) Children's online reports about educational and informational television programs. *Journal of Applied Developmental Psychology, 1*, 103-117. Reprinted in S.L. Calvert, A.B. Jordan & R.R. Cocking (Eds.) (2002). *Children in the digital age: Influences of electronic media on development*. Westport, CT: Praeger.
- Moore, M. & Calvert, S.L. (2000). Vocabulary acquisition for children with autism: Teacher or computer instruction. *Journal of Autism and Developmental Disorders, 30*, 359-362.
- Calvert, S.L. (1999). The form of thought. In I. Sigel (Ed.). *Theoretical perspectives in the concept of representation*. Hillsdale, N.J.: Erlbaum.
- Calvert, S.L. & Billingsley, R. L. (1998) Young children's recitation and comprehension of information presented by songs. *Journal of Applied Developmental Psychology, 19*, 97-108.
- Calvert, S.L. & Tan, S.L. (1996). Impact of virtual reality on young adults' physiological arousal and aggressive thoughts: Interaction versus observation. In P.M. Greenfield and R.R. Cocking (Eds). *Interacting with video*. Norwood, N.J.: Ablex.
- Calvert, S.L. (1995). Pictorial discourse. In R. Harre & P. Stearns (Eds.). *Rethinking psychology. Vol.3: Discursive psychology in practice*. Newberry Park, CA: Sage.
- Calvert, S.L. & Cocking, R.R. (1995). Health communication through information technologies. In L.K. Fuller & L. McPherson Shilling (Eds.). *Communicating about communicable diseases*. Amherst, MA: Human Resource Development Press.
- Calvert, S.L. & Tan, S.L. (1994). Impact of virtual reality on young adults' physiological arousal and aggressive thoughts: Interaction versus observation. *Journal of Applied Developmental Psychology, 15*, 125-139.
- Calvert, S.L. (1994). Developmental differences in children's production and recall of information as a function of computer presentational features. *Journal of Educational Computing Research, 10*, 131-143.
- Calvert, S.L. (1994). Children's attentional involvement and distractibility during educational computer interactions. *Journal of Educational Technology Systems, 22*, 251-258.
- Liss, M.B. & Calvert, S.L. (1994). The development of gender identity: Making sense of the world. *Social Development, 3*, 82-87.
- Calvert, S.L. & Tart, M. (1993). Song versus prose forms for

- student's very long-term, long-term, and short-term verbatim recall. *Journal of Applied Developmental Psychology*, 14, 245-260.
- Renn, J.A. & Calvert, S.L. (1993). The relation between gender schemas and adults' recall of stereotyped and counterstereotyped televised information. *Sex Roles*, 28, 449-459.
- Calvert, S.L. (1992). Pictorial prompts for discursive analyses: Developmental considerations and methodological innovations. *American Behavioral Scientist*, 36, 39-51.
- Calvert, S.L. & Cocking, R. (1992). Health promotion through mass media. *Journal of Applied Developmental Psychology*, 13, 143-149.
- Calvert, S.L. (1992). The course of development. *Source Book in General Psychology*. New York: McGraw Hill.
- Calvert, S.L. (1991). Presentational features for young children's production and recall of information. *Journal of Applied Developmental Psychology*, 12, 367-378.
- Calvert, S.L., Cocking, R. & Smrcek, M. (1991). AIDS Public Service Announcements: A paradigm for behavioral science. *Journal of Applied Developmental Psychology*, 12, 255-267.
- Calvert, S.L., Watson, J.A., Brinkley, V. & Penny, J. (1990). Computer presentational features for poor reader's recall of information. *Journal of Educational Computing Research*, 6, 287-298.
- Calvert, S.L., & Scott, M.C. (1989). Sound effects for children's temporal integration of fast-paced television content. *Journal of Broadcasting and Electronic Media*, 33, 233-246.
- Calvert, S.L., Watson, J.A., Bordeaux, B., & Brinkley, V. (1989). Computer presentational features for young children's preferential selection and recall of information. *Journal of Educational Computing Research*, 5, 35-49.
- Calvert, S.L. (1988). Television production feature effects on children's comprehension of time. *Journal of Applied Developmental Psychology*, 9, 263-273.
- Calvert, S.L. & Gersh, T. L. (1987). The selective use of sound effects and visual inserts for children's television story comprehension. *Journal of Applied Developmental Psychology*, 8, 363-375.
- Calvert, S.L., Huston, A.C., & Wright, J.C. (1987). The effects of television preplay formats on children's attention and story comprehension. *Journal of Applied Developmental Psychology*, 8, 329-342.

- Watson, J.A., Calvert, S.L., & Popkins, L.A. (1987).
Microworlds, sprites, LOGO, and young children: A
multipurpose software application. *Journal of Educational
Technology Systems, 15*, 123-136.
- Calvert, S. L. & Huston, A.C. (1987). Television and children's
gender schemata. In L. Liben & M. Signorella (Eds.).
Children's gender schemata: Origins and implications. In
the series, *New Directions in Child Development*. San
Francisco: Jossey Bass.
- Rembert, W.I., Calvert, S.L., & Watson, J.A. (1986). Effects
of an academic summer camp experience on black students'
high school scholastic performance and subsequent college
attendance decisions. *College Student Journal, 20*, 374-
384.
- Wright, J.C., Huston, S.C., Ross, R.P., Calvert, S.L.,
Rollandeli, D., Weeks, L. A. Raessi, P., & Potts, R.
(1984). Pace and continuity of television programs:
Effects on children's attention and comprehension.
Developmental Psychology, 20, 653-666.
- Calvert, S.L., Huston, A.C., Watkins, B.A., & Wright, J.C.
(1982). The relation between selective attention to
television forms and children's comprehension of content.
Child Development, 53, 601-610.
- Watkins, B.A., Calvert, S.L., Huston-Stein, A.C., & Wright, JC.
(1980). Children's recall of television material:
Effects of presentation mode and adult labeling.
Developmental Psychology, 16, 672-674.
- Book Review and Encyclopedia Entries:*
- Calvert, S.L. (2006). Narrative stories. In D. Arnett (Ed.).
Encyclopedia of children, adolescents, and the media.
Thousand Oaks, CA: Sage.
- Calvert, S.L. (2004). Interactive media and children's well
being. *The Atlas of American Children*.
- Calvert, S.L. (2000). Media effects on children. In **N.J. Smelser
& P.B. Baltes (Eds.-in-Chief)**. *International Encyclopedia
of the Social and Behavioral Sciences*. Amsterdam: Pergamon.
- Calvert, S.L. (2001) Television, Educational. In J. Schement
(ed.). *Encyclopedia of Communication and Information*. New
York, New York: Macmillan.
- Calvert, S.L. (2001) Computer Software, Educational. In J.
Schement (ed.). *Encyclopedia of Communication and
Information*. New York, New York: Macmillan.
- Calvert, S.L. (1992). Child Development Abstracts and
Bibliography. Book review of Comstock, G. with Paik, H.

(1991). *Television and the American child*. San Diego: Academic Press.

Articles in Non-refereed Journals for Educators & Practitioners:

Calvert, S.L., & Watson, J.A. (1990). Computer keyboard cards: Helping young children get a head start. *The Computing Teacher*, 17, 35-36.

Calvert, S.L., & Moran, F. (1987). Getting the right messages from television shows. *Growing Together*, 3, 3.

Watson, J.A., Calvert, S.L., & Brinkley, V. (1987). The computer/information technologies revolution: Controversial attitudes and software bottlenecks--A mostly promising progress report. *Educational Technology*, 27, 7-12.

Watson, J.A., Calvert, S.L., & Collins, R.W. (1987). Proximate, border zone, and distant education: Workstations for the future. *Educational Technology*, 12, 14-20.

Calvert, S.L. (1988). Video cassette recorders: Guidelines for a new technology. *Growing Parent*, 16, 4.

Calvert, S.L. (1983). Improving the Comprehensibility of a Children's Television Program: The Effects of Advance Organizer Formats on Attention and Comprehension. *Dissertation Abstracts International*, 43, (B), p.4168 (DA8309319).

In Review

Pempek, T., Yermolayeva, Y. & Calvert, S.L. College students social networking experiences on Facebook. *Journal of Applied Developmental Psychology*.

Lauricella, A., Barr, R. & Calvert, S.L. Emerging Computer Skills: Influences of Young Children's Executive Functioning Abilities and Parental Scaffolding Techniques, *Journal of Children and Media*.

In Preparation

Calvert, S.L., Strouse, G.A., Strong, B. & Huffaker, D.A. & Lai, S. Preadolescent boys' and girls' virtual interactions in a multi-user domain.

Calvert, S.L. & Conger, E.A. Fantasy empathy for children's role model selection and understanding of a DVD.

Calvert, S.L., Wells, J. & Strouse, G.A. Developmental differences in multitasking effects.

Jacobs, E.L. & Calvert, S.L. Adolescent girls' selective media exposure to elite female Olympic athletes.

Invited Professional Presentations

- Calvert, S.L. (2007, October). Media and obesity: Threat and opportunity. Invited talk to the Division of Epidemiology, Statistics, and Prevention. National Institutes of Health, Rockville, MD.
- Calvert, S.L. (2007, May). Food marketing to youth: Our nation's health in the balance Invited talk presented at the American Psychological Society, Washington, D.C.
- Calvert, S.L. (2006, September). Instructional features and children's learning. Paper presented at Pathways to Literacy Achievement for High Poverty Children. Ann Arbor, Michigan.
- Calvert, S.L. (2006, September). Food Marketing to Children and Youth: Threat or Opportunity? Keynote address to the National Eating Disorders Association, Bethesda, MD.
- Calvert, S.L. (2006, July). Interactive food marketing practices. Invited presentation at the Children Now Conference, Henry J. Kaiser Family Foundation, Washington, D.C.
- Calvert, S.L. (May, 2006). Immersive Environments: Language, Literacy, and Cultural Issues. Invited presentation at the National Institute of Health.
- Calvert, S.L. (2006, February; 2008, February; 2006, March). Food Marketing to Children and Youth: Threat or Opportunity? Presentation at the Georgetown University Law School (2006 & 2008) and for the Georgetown University Graduate School (2006), Washington, D.C.
- Calvert, S.L. (2006, February). Interactive Marketing. Presentation and organizer for a forum about Food Marketing to Children and Youth: Threat or Opportunity. Henry J. Kaiser Foundation, Washington, D.C.
- Calvert, S.L. (2005, December). The New Teacher in the Bedroom. Panelist at the forum sponsored by the Henry J. Kaiser Foundation, Washington, D.C.
- Calvert, S.L. (2005, April). Early development and entertainment media. Presentation at Fordham University, NY, NY.
- Calvert, S.L. (2005, March). Young children's learning from newer media: Findings from the Children's Digital Media Center. Paper and round table discussion for the Beauvoir's Leading Voices Speaker Series, Washington, D.C.
- Calvert, S.L. (2004, October). Interactive advertising strategies. Presentation to the Institute of Medicine Panel on Food Marketing, National Academy of Sciences, Washington, D.C.
- Calvert, S.L. (2004, October). Children's Digital Role Play: Avatars and Virtual Mud Play. Paper presented at Playing

for Keeps, Arlington, Virginia.

- Calvert, S.L. (2004, June). Young Children's Learning from Screen Media. Paper presented at Head Start's 7th National Research Conference, Washington, D.C.
- Calvert, S.L. (2004, June). Children NOW forum titled *Digital TV: Sharpening the Focus on Children*. National Press Club, Washington, DC.
- Calvert, S.L. (2004, May). Invited participant at a Senate Press Conference when the Children and Media Research Advancement Act was introduced by Senators Lieberman, Brownback, and Clinton.
- Calvert, S.L. (2004, February). Invited address titled "Young children's toy play: Linking entertainment media to early development." Kidscreen, NY, NY.
- Calvert, S.L. & Barr, R.F. (2003, December). Media in the 21st Century. Presentation to professionals from Arab speaking countries for the U.S. Department of State International Visitor Project. Project titled "Development of Educational Media Programs for Youth, being administered by the Academy for Educational Development (AED), Washington, D.C.
- Calvert, S.L. (2003, October). Information Technologies and Children's Learning: Understanding the Messages of Entertainment Media. Educational Records Bureau Annual Conference, New York, New York.
- Calvert, S.L. (2003, June). View from the Middle: Life through the Eyes of Children in Middle Childhood, National Media Education Conference, Baltimore, MD.
- Calvert, S.L. & Wartella, E. (2003, April). Organizers of symposium titled, *The Media Research Gap: What We Do and Don't Know about Media's Impact on Children*. National Press Club, Washington, D.C.
- Calvert, S.L. (2003, June). The value of play for children's learning in digital spaces. Jean Piaget Society, Chicago, IL.
- Calvert, S.L. (2003, April). Interactive media and development. Symposium presentation at *The Media Research Gap: What We Do and Don't Know about Media's Impact on Children*. National Press Club, Washington, D.C.
- Calvert, S.L. (2003, April). Developmental and Learning Sciences at National Science Foundation. Workshop presented at the Society for Research in Child Development, Tampa, FL.
- Calvert, S.L. (2002, August). Developmental science for the 21st century: New training and research initiatives.

- Conversation hour at the American Psychological Association, Chicago, IL.
- Calvert, S.L. (2002, June). Roundtable discussion about Literacy in the 21st Century. The Benton Foundation, Washington, D.C.
- Calvert, S.L. (2002, April). Symposium participant for future media policy directions. Summit on Children's Media Policy. St. Thomas, Virgin Islands. Hosted by the Annenberg Public Policy Center of the University of Pennsylvania.
- Calvert, S.L. (2002, March). Children's learning from entertaining digital media. Keynote address to the Southwestern Society for Research in Child Development, Austin, Texas.
- Calvert, S.L. (2002, March). Entertaining digital media and children's learning. Presentation at the Consortium for School Networking (CoSN) on How Children Learn With New Technologies: Connecting Research to Education Policy & Practice, Embassy of France, Washington, D.C.
- Calvert, S.L. (2001, November). Words and pictures that harm. Roundtable discussion presented at the Chicago Humanities Festival, Chicago Illinois.
- Calvert, S.L. (2001, September). Children's digital media center: The role of interactivity and identity in children's learning. Keynote lecture presented to the Association for German Speaking Developmental Psychologists, Potsdam, Germany.
- Calvert, S.L. (2001, September). Symposium participant on New media and children's development. The Association for German Speaking Developmental Psychologists, Potsdam, Germany.
- Calvert, S.L. & Kotler, J. (2001, August). Children's online reports: Assessing educational television programs. Paper presented at an invited symposium at the American Psychological Association, San Francisco, CA.
- Calvert, S.L. (2001, March). Lessons from children's television programs. Presentation in the Amsterdam School of Communications Research, Universiteit van Amsterdam, Amsterdam.
- Calvert, S.L. (2001, February). The Children's Television Act: Policy implications for children's development. Presentation to the developmental group, University of Virginia, Charlottesville, VA.
- Calvert, S.L. (2001, January). Moderator/discussant for panel titled, "Are computers helping to promote child and adolescent development?" Workshop on Children and Computer

- Technology, Board on Children, Youth and Families, National Academy of Sciences, Washington, D.C.
- Calvert, S.L. (2000, December). Moderator/discussant for panels titled, "Effect of exposure to pornographic and other appropriate material on the Internet" and for "Developmental considerations for determining appropriate Internet use guidelines for children and adolescents." Panel on Tools and Strategies for Protecting Children from Pornography and Other Inappropriate Material on the Internet, National Academy of Sciences, Washington, D.C.
- Calvert, S.L. (2000, November). Media forms for children's learning. Presentation to the developmental seminar at the University of Maryland, College Park, MD.
- Calvert, S.L. (2000, November). The form of the information age. Presentation at the University of Toledo, Toledo, Ohio.
- Calvert, S.L. (2000, October). Moderator for panel on Cognitive Development for the Conference *Digital Childhood*, the National Press Club, Washington, D.C.
- Calvert, S.L. (2000, August). The Internet: Is cyber space for all girls? Paper presented at the American Psychological Association. Washington, D.C.
- Calvert, S.L. (2000, June). Congressional briefing on Interactive Media Funding Priorities. Longworth Building, Washington, D.C.
- Calvert, S.L. (2000, May). Videogame violence. Presentation for the Center for Media Education. Washington, D.C.
- Calvert, S.L. (2000, May). Invited panel participant on youth violence in America: The reel story? The Creative Coalition, National Press Club, Washington, D.C.
- Calvert, S.L. (1999, November). Invited participant at Children and interactive media: Setting a national agenda. The Markle Foundation, Austin, TX.
- Calvert, S.L. (1999, July). The impact of violent media on children's development. Erskine lecture presented at the University of Canterbury, Christchurch, New Zealand.
- Calvert, S.L. (1999, June). Media forms for children's learning. Paper presented for the summer institute in the Educational Psychology Program, Fordham University Graduate School, on the theme Issues in applied cognition: The impact of technology and media on instruction. New York, N.Y.
- Calvert, S.L. (1999, May). Identity on the Internet. Invited paper presented at the Annenberg Public Policy Center Conference on The Family and the Internet. National Press

- Club, Washington, D.C.
- Calvert, S.L. (1998, July). Children's journeys through the information age. Paper presented to the Psychology Department of the University of Canterbury, New Zealand.
- Calvert, S.L. (1998, March). Using production features effectively in creating children's television programming. Women in film and video, Washington, D.C.
- Calvert, S.L. (1997, September). Roundtable participant about audience ratings for children's television programs. Annenberg Public Policy Center, New York, New York.
- Calvert, S.L. (1997, September). Young children's memory: The role of media formal features. Paper presented at the 7th European Conference on the Quality of Early Childhood Education, Munich, Germany.
- Calvert, S.L. (1997, June). Panel participant on The Benefits of Quality Television at the Second Annual Annenberg Public Policy Center's Conference on Children and Television, Washington, D.C.
- Calvert, S.L. (1997, May). Invited chair of panel titled children's Comprehension of Mass Media for the annual meeting of the International Communication Association, Montreal, Canada.
- Calvert, S.L. (1996, April). The form of media messages. Address for the Senior Scholars Seminar, Gettysburg College, Gettysburg, PA.
- Calvert, S.L. (1996, January). Impact of virtual reality on young adults' aggression and arousal: Implications for the area of mental health. Paper presented at the annual conference of Medicine Meets Virtual Reality: Health Care in the Information Age: Future Tools for Transforming Medicine, San Diego, California.
- Calvert, S.L. (1995, May). Respondent for paper session in the Instructional and Developmental Communication area at the annual meeting of the International Communication Association, Albuquerque, New Mexico.
- Calvert, S.L. (1994, July). Respondent for paper session on "Children and Television" at the annual meeting of the International Communication Association, Sydney, Australia.
- Invited participant at the Annenberg School of Communication Conference on the Effects of Educational Television (1992); the Impact of Mass Media Portrayals of the Persian Gulf War on Children (1991); and Funding Priorities in Children's Television (1990).
- Calvert, S.L. (1982, December). Multimedia uses in organizing learning. Paper presented at the North Carolina

Association for Research in Education, Durham, North Carolina. Reprinted (1983, June) in *Resources in Education* (ERIC, ED 225 645).

Refereed Conference Presentations and Symposia

- Lauricella, A., Barr, R. & Calvert, S.L. (2008, March). Parasocial Interactions Increase Infants¹ Learning from Videos. Poster to be presented at the XVIth Biennial International Conference on Infant Studies, Vancouver, Canada.
- Calvert, S.L. (2007, June). Participation for young children's learning of media content. Poster presented at the annual meeting of the Jean Piaget Society, Amsterdam, Netherlands.
- Alvy, L. & Calvert, S.L. (2007, May). Food Marketing on Popular Children's Websites: A Content Analysis. Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.
- Calvert, S.L. & Conger, E.A. (2007, March). Empathy for children's learning of DVD content. Paper presented at the Society for Research in Child Development, Boston, MA.
- Barr, R.F., Lauricella, A., Zack, E., Nugent, C., O'Brien, E. & Calvert, S.L. (2007, March). Household television usage and parent-child interaction with media from infancy to preschool. Paper presented at the Society for Research in Child Development, Boston, MA.
- Lauricella, A., Kumar, S, Barr, R.F. & Calvert, S.L. (2007, March). Influences of parent-child interaction on preschoolers' computer skill mastery and story comprehension. Poster presented at the Society for Research in Child Development, Boston, MA.
- Calvert, S.L. & Wells, J. (2007, January). **Age and gender effects of multitasking on academic performance.** Paper presented at the Hawaii International Conference on Education, Honolulu, Hawaii.
- Calvert, S.L. (2006, June). Assessing the link between food marketing to children and childhood obesity. Symposium participant at the International Communication Association, Dresden, Germany.
- Barr, R., Good, B., Lauricella, A., Miller, N., Nguyen, K., Strouse, G., Valencia, L., Zack, E., Calvert, S. (2006, July). Early media exposure are related to preschoolers' executive function and spatial skills. Paper presented at the biennial meeting of International Society for the Study of Behavioral Development, Melbourne, Australia.

- Lauricella, A., Valenci, L., Bolar, K., Fumelli, A., Good, B., Calvert, S. (2006, March). Early exposure to background television influences preschoolers' executive functioning. Paper presented at the Eastern Psychological Association, Baltimore Maryland.
- Ng, P.S. & Calvert, S.L. (2006, March). Comprehension of heroic media portrayals: Effects of individual viewer characteristics on comprehension. Poster presented at the Eastern Psychological Association, Baltimore, MD.
- Calvert, S.L. (2006, February). Discussant for *It's 10 pm: Do You Know Where Your Children Are . . . On-line!* The American Association for the Advancement of Science, St. Louis, MO.
- Calvert, S.L. & Strouse, G. (2006, January). **The relation between multitasking behaviors and academic performance.** Hawaii International Conference on Education, Honolulu, Hawaii.
- Calvert, S.L. (2005, August). Discussant and Co-Chair at the symposium ***Networked Technologies for Fostering Positive Youth Development*** presented at the American Psychological Association, Washington, D.C.
- Calvert, S.L., Jacobs, E., Strong, B.L., & Conger, E.A. (2005, August). Gender, ethnicity, and interactivity for young children's learning from media. Poster presented at the American Psychological Association, Washington, D.C.
- Jacobs, E. & Calvert, S.L. (2005, August). Media for Adolescent Girls' Exposure to Elite Female Olympic Athletes. Poster presented at the American Psychological Association, Washington, D.C.
- Calvert, S.L., Strouse, G.A., Strong, B.A. & Huffaker, D.A. (2005, June). Children's imaginative discourse and play in a virtual Mud. Paper presented at the Jean Piaget Society, Vancouver, Canada. (Chair and organizer of this symposium: Virtual Social Interactions, Imaginative Play, and Creative Story Telling).
- Calvert, S.L. (2005, May). **Online marketing to youth: Consumers or consumed?** Paper presented at the International Communication Association, New York City, NY.
- Calvert, S.L. (2004, August). Chair and organizer of symposium titled: The Children's Research Initiative: Frontiers of Developmental Science. Symposium presented at the International Communication Association, Honolulu, Hawaii.
- Calvert, S.L., Strong, B., Gallagher, L. & Conger, E. (2004, May). Control and presentation mode for children's learning from online content. Paper presented at the International

- Communication Association, New Orleans, LA.
- Calvert, S.L. (2004, March). Discussant for symposium titled:
The
Internet as a Context for Adolescent Peer Interaction and
Exploration of Gender, Race, and Sexuality. Society for
Research on Adolescence, Baltimore, MD.
- Calvert, S.L. (2003, July). Production features for
intrinsically
interesting learning environments. Young Children and Learning
Technologies Conference, Sydney, Australia.
- Calvert, S.L. (2003, June). Discussant for the symposium
Development in digital social worlds: In memory of Rodney
R. Cocking. Jean Piaget Society, Chicago, IL.
- Calvert, S.L. (2003, May). Children and Youth in the Digital
Age: Rethinking Research. Conversation hour participant at
the International Communication Association, San Diego, CA.
- Zehnder, S.M. & Calvert, S.L. (2003, May). Developmental
differences in younger and older adolescents' understanding
of heroism. Paper presented at the International
Communication Association, San Diego, CA.
- Calvert, S.L. (2003, April). Gender-stereotyping in children's
reports about educational and informational television
programs. Paper presented in the symposium: "Children and
media: A memorial to John C. Wright" Society for Research
in Child Development, Tampa, FL. (also co-chair and
organizer of this session).
- Greenfield, P.M. & Calvert, S.L. (2003, April). Electronic
technology and human development. Paper presented in the
symposium "Rod Cocking's Legacy: Applying Developmental
Psychology to the Lives of Children" Society for Research
in Child Development, Tampa, FL.
- Calvert, S.L., Kotler, J.A., Gonzales, E., Jacobs, K. & Hammar,
M. (2001, May). The Children's Television Act: Policy
implications for children's programs. Paper presented at
the annual meeting of the International Communication
Association. Washington, D.C.
- Calvert, S.L., Kotler, J.A., Kuhl, A. & Riboli, M. (2001, May).
Impact of the Children's Television Act on children's
learning. Paper presented at the annual meeting of the
International Communication Association. Washington, D.C.
- Calvert, S.L. & Kotler, J. (2001, April). Preadolescent
children's comprehension of educational television content.
Paper presented at the Society for Research in Child
Development. Minneapolis, Minnesota.
- Calvert, S.L. & Gonzlaes, E. (2001, April). Children's online

- reports: Learning from educational television programming. Paper presented at the Society for Research in Child Development. Minneapolis, Minnesota.
- Calvert, S.L., Kotler, J., Gonzales, E., Shockey, E., Hammar, M., Dyson, G., Jacobs, K. & Willard, K. (2000, August). Lessons from children's television: Impact of the Children's Television Act. Poster presented at the American Psychological Association, Washington, D.C.
- Calvert, S.L., Kondla, T., Ertel, K. & Meisel, D. (2000, August). Women television heroes. Poster presented at the American Psychological Association, Washington, D.C.
- Calvert, S.L. (2000, June). Chair, organizer, and discussant of symposium titled, Children's Television in the 21st Century: Research and Policy Implications. The International Communication Association, Acapulco, Mexico.
- Calvert, S.L., Kotler, J., Gonzales, E., Shockey, E. & Hammar, M. (2000, June). Learning from children's educational television programming. Paper presented at the International Communication Association, Acapulco, Mexico.
- Calvert, S.L. (1999, April). Co-Chair and organizer of symposium: Impact of Recent Policy Developments for Children's Television Programming. Symposium presented at the biennial meeting of the Society for Research in Child Development, Albuquerque, New Mexico.
- Calvert, S.L., Hammack, P., Murray, W., Cawman, A., Cote, R., Page, D., Savoye, K. & Shockey, E. (1999, April). Children's reports about educational television programs. Paper presented at the biennial meeting of the Society for Research in Child Development, Albuquerque, New Mexico.
- Calvert, S.L. & Goodman, T. (1999, April). Enactive rehearsal for young children's comprehension of songs. Poster presented at the biennial meeting of the Society for Research in Child Development, Albuquerque, New Mexico.
- Calvert, S.L. (1997, August). Organizer and chair of symposium titled Policy and Programming Developments in Children's Television at the annual meeting of the American Psychological Association, Chicago, Illinois.
- Calvert, S.L., Gallagher, K. & McGuckin, B. (1997, April). Educational and prosocial programming on Saturday morning television. Poster presented at the annual meeting of the Society for Research in Child Development, Washington, D.C.
- Calvert, S.L., Stolkin, A. & Lee, J. (1997, April). Gender and ethnic portrayals in Saturday morning television programs. Poster presented at the annual meeting of the Society for Research in Child Development, Washington, D.C.

- Billingsley, R. & Calvert, S.L. (1996, August). Song versus prose presentations for children's memory of educational content. Poster presented at the annual meeting of the American Psychological Association, Toronto, Canada.
- Calvert, S.L. & Littman, K.G. (1996, May). Computer versus lecture presentations for children's comprehension of educational material. Paper presented at the annual meeting of the International Communication Association, Chicago, IL.
- Calvert, S.L. (1995, August). Televised public service announcements about AIDS. Paper presented at the annual meeting of the American Psychological Association, New York, New York.
- Calvert, S.L. & Collins, P.A. (1995, May). Children's exposure and attention to short-form educational television programming. Paper presented at the annual meeting of the International Communication Association, Albuquerque, New Mexico.
- Calvert, S.L. (1995, May). Impact of televised songs on children's and young adults' memory of verbally-presented content. Poster presented at the annual meeting of the International Communication Association, Albuquerque, New Mexico.
- Calvert, S.L. (1995, March). Organizer and Co-Chair of a Conversation Hour titled, "Impact of the 1990 Children's Television Act on Children's Television Programming: A Memorial to John Condry." Conversation hour presented at the biennial meeting of the Society for Research in Child Development, Indianapolis, Indiana.
- Calvert, S.L. & Pfordresher, P.Q. (1994, August). Impact of a televised song on students' memory. Poster presented at the annual meeting of the American Psychological Association, Los Angeles, California.
- Calvert, S.L. (1994, July). Impact of computer features on children's memory. Paper presented at the annual meeting of the International Communication Association, Sydney, Australia.
- Calvert, S.L. (1993, March). Is America responding to AIDS? Media strategies for adolescents. Organizer and Chair of conversation/discussion hour presented at the biennial meeting of the Society for Research in Child Development, New Orleans, Louisiana.
- Calvert, S.L. (1993, August). Computer presentational features for children's production and recall of information. Poster presented at the annual meeting of the American

- Psychological Association, Toronto, Canada.
- Calvert, S.L. & Renn, J.A. (1993, August). Gender schemas and adults' recall of stereotyped and counterstereotyped televised information. Poster presented at the annual meeting of the American Psychological Association, Toronto, Canada.
- Calvert, S.L., Tart, M. & Thompson, J. (1993, May). Song versus prose forms for student's very long-term, long-term, and short-term verbatim recall. Paper presented at the annual meeting of the International Communication Association, Washington, D.C.
- Calvert, S.L. (1993, May). Developmental differences in children's attention to computer versus television programs. Poster presented at the annual meeting of the International Communication Association, Washington, D.C.
- Calvert, S.L., Jarman, N. & Gomes, A. (1993, March). Preschoolers' recitation versus understanding of a televised song. Poster presented at the biennial meeting of the Society for Research in Child Development, New Orleans, Louisiana.
- Calvert, S.L. & Cocking, R.R. (1992, May). Television for healthy life styles. Poster presented at the annual meeting of the International Communication Association, Miami, Florida.
- Calvert, S.L. & Cocking, R.R. (1991, August). Health promotion through mass media. Paper presented in the Symposium, "Does environment really contribute to a healthy, quality life?" at the annual meeting of the American Psychological Association, San Francisco, California.
- Calvert, S.L. (1991, August). Impact of singing on students' verbatim recall and learning. Poster presented at the annual meeting of the American Psychological Association, San Francisco, California.
- Calvert, S.L. (1991, May). The action superiority hypothesis: A comparison of two media. Paper presented at the annual meeting of the International Communication Association, Chicago, Illinois.
- Smrcek, M. & Calvert, S.L. (1991, April). A cross-cultural comparison of television public service announcements about AIDS. Paper presented at the annual meeting of the International Communication Association, Chicago, Illinois.
- Calvert, S.L., Brune, C., Eugia, M. & Marcato, J. (1991, April). Attentional inertia and distractibility during children's educational computer interactions. Poster presented at the biennial meeting of the Society for Research in Child

- Development, Seattle, Washington.
- Calvert, S.L., Rigaud, E. & Mazzulla, J. (1991, April). Presentational features for students' recall of televised educational content. Poster presented at the biennial meeting of the Society for Research in Child Development, Seattle, Washington.
- Calvert, S.L. (1989, August). Action and labels for children's production and recall of information. Poster presented at the annual meeting of the American Psychological Association, New Orleans, Louisiana.
- Calvert, S.L. (1989, April). Chair of panel at the Society for Research in Child Development, Kansas City, Missouri.
- Calvert, S.L. (1989, April). Presentational features for young children's recall of content. Poster presented at the biennial meeting of the Society for Research in Child Development, Kansas City, Missouri.
- Penny, J.M., Calvert, S.L., Watson, J.A. & Howard, J. (1989, April). Occupational sex typing in television commercials during the family hour. Poster presented at the biennial meeting of the Society for Research in Child Development, Kansas City, Missouri.
- Calvert, S.L., Watson, J.A., Brinkley, V. & Penny, J. (1989, May). Computer presentational features for poor readers' recall of information. Display and dialogue presentation presented at the annual meeting of the International Communication Association, San Francisco, California.
- Calvert, S.L., Watson, J.A., Brinkley, V., & Penny, J. (1988, August). Computer presentational features for poor readers' recall of information. Poster presented at the annual meeting of the American Psychological Association, Atlanta, Georgia.
- Calvert, S.L., Watson, J.A., Brinkley, V., & Bordeaux, B. (1988, May). Computer presentational features for young children's preferential selection and recall of information. Poster presented at the annual meeting of the International Communication Association, New Orleans, Louisiana.
- Calvert, S.L. (1987, August). Chair of panel titled "Language and Cognition" at the annual meeting of the American Psychological Association, New York, New York.
- Calvert, S.L. & Scott, M.C. (1987, August). Sound effects for children's comprehension of variably-paced television programs. Poster session presented at the annual meeting of the American Psychological Association, New York, New York.

- Calvert, S.L. (1987, May). Developmental differences in children's comprehension of a televised flashback as a function of formal features. Poster session presented at the annual meeting of the International Communication Association, Montreal, Canada.
- Calvert, S.L., Watson, J.A., Brinkley, V., & Bordeaux, B. (1987, April). Effects of presentational features on young children's preferential selection and recall for objects in a computer microworld. Poster session presented at the biennial meeting of the Society for Research in Child Development, Baltimore, Maryland.
- Calvert, S.L. (1986, September). Integrating educational television in day care settings. Invited paper presented to the North Carolina Day Care Association, High Point, North Carolina.
- Calvert, S.L. & Scott, M.C. (1986, August). Production feature effects on children's comprehension of time. Poster presented at the annual meeting of the American Psychological Association, Washington, D.C. Reprinted (1987, January) in *Resources in Education* (ERIC, ED 273 394).
- Calvert, S.L., Gersh, T.L., & Nida, R.E. (1985, August). The selective use of sound effects and content cues for children's television story comprehension. Poster presented at the annual meeting of the American Psychological Association, Los Angeles, California. Reprinted (1987, February) in *Resources in Education* (ERIC, ED 274 430).
- Calvert, S.L. & Gersh, T.L. (1985, May). Developmental differences in children's TV story comprehension: Effects of content cues and auditory production features. Paper presented at the annual meeting of the International Communication Association, Honolulu, Hawaii. Reprinted (1986, February) in Resources in Education (ERIC, ED 261 422).
- Calvert, S.L., Huston, A.C., & Wright, J.C. (1984, May). Improving TV program comprehensibility: Developmental effects of visual and verbal production features. Paper presented at the annual meeting of the International Communication Association, San Francisco, California. Selected as one of the top ten papers presented in the Mass Communication Division. Reprinted (1984, May) in *Resources in Education* (ERIC, ED 246 511).
- Nida, R.E., Shade, D.D., Lipinski, J.M., Watson, J.A., Daniel, G.E., Calvert, S.L., & Lange, G.W. (1984, March). What

- happens to preschooler's social interaction patterns when a microcomputer is available: A two study project. Paper presented at the Southern Association for Children Under Six, Louisville, Kentucky.
- Lipinski, J.M., Shade, D.D., Nida, R.E., Watson, J.A., Daniel, G.E., Lange, G.W., & Calvert, S.L. (1984, March). Competence, gender, and preschooler's free play choices when a microcomputer is present in the classroom. Paper presented at the Southern Association for Children Under Six, Louisville, Kentucky.
- Shade, D.D., Watson, J.A., Daniel, G.E., Nida, R.E., Lipinski, J.M., Lange, G.W., & Calvert, S.L. (1984, March). Microcomputers: A close look at what happens when preschool children interact with age-appropriate software. Paper presented at the Southern Association for Children Under Six, Louisville, Kentucky.
- Nida, R.E., Lipinski, J.M., Shade, D.D., Watson, J.A., Daniel, G.E., Calvert, S.L., & Lange, G.W. (1984, February). Inserting a microcomputer into a preschool classroom: An observational study of social interaction patterns. Paper presented at the North Carolina Association for Research in Education, Durham, North Carolina.
- Shade, D.D., Nida, R.E., Daniel, G.E., Lipinski, J.M., Watson, J.A., Lange, G.W., and Calvert, S.L. (1984, February). Inserting a microcomputer into a preschool classroom: An observational study of free play choices. Paper presented at the North Carolina Association for Research in Education, Durham, North Carolina.
- Daniel, G.E., Shade, D.D., Nida, R.E., Lipinski, J.M., Watson, J.A., Lange, G.W., and Calvert, S.L. (1984, February). What preschool children do with a computer and age appropriate software: An anecdotal log and child interviews. Paper presented at the North Carolina Association for Research in Education, Durham, North Carolina.
- Calvert, S.L. (1983, April). The effects of televised preplays on children's attention and comprehension. Poster presented at the biennial meeting of the Society for Research in Child Development, Detroit, Michigan.
- Calvert, S.L. (1983, April). Effects of televised preplays on children's attention and comprehension. Audio-visual television presentation at the biennial meeting of the Society for Research in Child Development, Detroit, Michigan.
- Calvert, S.L. & Wright, J.C. (1982, April). The effects of age, sex and socioeconomic status to children's patterns of home

- television viewing. Paper presented at the Southwestern Society for Research in Child Development, Galveston, Texas.
- Calvert, S.L. (1981, April). The effects of selective attention to television forms on children's comprehension of content. Paper presented at the biennial meeting of the Society for Research in Child Development, Boston, Massachusetts. Reprinted (1981, April) in *Resources in Education* (ERIC, ED 224 605).
- Wright, J.C., Calvert, S.L., Huston-Stein, A.C., Watkins, B.A. (1980, May). Children's selective attention to television forms: Effects of salient and informative production features as a function of age and viewing experience. Paper presented at the annual meeting of the International Communication Association, Acapulco, Mexico.
- Calvert, S.L., Wright, J.C., Huston-Stein, A.C., & Watkins, B.A. (1980, March). Children's selective attention to television forms: Effects of salient and informative production features as a function of age. Paper presented at the biennial meeting of the Southwestern Society for Research in Human Development, Lawrence, Kansas.
- Wright, J.C., Huston-Stein, A., Potts, R., Thissen, D., Rice, M., Watkins, B.A., Calvert, S.L., Greer, D., & Zapata, L. (1980, March). Formal features of children's TV programs as predictors of viewership by age and sex: A tale of three cities. Paper presented at the biennial meeting of the Southwestern Society for Research in Child Development, Lawrence, Kansas.
- Calvert, S.L. & Watkins, B.A. (1979, March). Recall of central and incidental content as a function of the level of production feature use. Paper presented at the biennial meeting of the Society for Research in Child Development, San Francisco, California. Reprinted (1980) in *Resources in Education* (ERIC, ED 171 180).

Computer Experience

- 2007 Development of an interactive computer game for toddlers.
- 2006 Development of advergaming to promote healthy eating patterns.
- 2000-02 Development of a visual and textual multi-user domain (MUD) for preadolescent children to interact with each other and construct their identity.
- 1997-01 Development of an Internet site to examine children's learning from educational television programs.

1986-87 Development of a multipurpose piece of educational computer software to teach young children to read.

Teaching Experience at Georgetown University

Creation of New Courses for Graduates and Undergraduates

Social Development: Psych (Graduate level seminar)

Children and Technology: Psych 169 and 269 (Also includes graduate students from the Communication, Culture & Technology Program since the Fall of 1997)

Childhood and Adolescence: Psych 176, now 160

Theories of Development: Psych 174 and 274 (Also includes graduate students from the Communication, Culture & Technology Program since the Spring of 1998)

Life-Span Development: Psych 153, now Psych 161

Fourth Credit Research Options: Psych 171 (1988-92)

Research in Children and Technology: Psych 431

Graduate Teaching: Individual Tutorials and Classes

Social Development (2004)

Developmental Theories (1987, 1990-95)

Sex Role Socialization (1988, 1993, 1994)

Developmental Research (1995)

Children and Technology (1995; 1999; 2000) (Includes students from Psychology & from Communication, Culture & Technology)

3rd Semester Research Project (1995)

Research Methods Seminar (team taught course)

Service

Departmental:

2006-09 Chair; Science Chair

2004- Merit Committee

2004 Graduate Committee (Spring semester)

2001-02 Departmental Search Committee

2000-01 Coordinated the promotion and tenure review for Dr. Deborah Phillips.

2000 Departmental Search Committee.

1997-99 Director of the Graduate Program.

1989-90 Member of Graduate Committee.

1999-00

01-

1998 Merit Review Committee.

1997 Merit Standards Committee.

1989-98 Psi Chi Advisor (except during sabbatical in 1993)

1997 Drafted a grant proposal for the department to build an infrastructure for research activities.

1997 Presentation at the EPA Conference in April to inform students about our Social Development Graduate option.
 1995-96 Co-authored the mission statement and teaching requirements for the newly developed Social Development emphasis of our Graduate Program.
 1994-95 Departmental Approving Officer to the Library for books, journals and videotapes.
 1988-92 Committee on space renovation.
 1992 Co-director of Undergraduate Studies for the Department of Psychology.
 1990-93 Colloquium committee.
 1989-93 Member of Undergraduate Curriculum Committee.
 1989-91 PSA Co-advisor.

Master's Thesis Advisor:

Monique Moore(1997-99), Edward Gonzales (1998-00), Sean Zehnder (2000-02), Sean Lai (2002-03), David Huffaker (2002-04), Eliza Jacobs (2003-05); Jennifer Wells (2005-06) from the Communication, Culture & Technology (CCT) Program

Master's Thesis Committees:

Denise Lisi (1998-99); Ida Hong (1999); Brian Mahler (2002-03); Katherine Murray (2002-04); **MaryBeth Jackson (2004-05)**

Graduate Dissertation Committees

Brenda Hunter (1988-90); Siu-Lan Tan (1997-98); Marc Shepanek (1995-99); Katherine Jacobs (2001-03)

Graduate Advisory Committees:

Margery Miller (1987-88); Brenda Hunter (1987-88); Tish McKinstry (1987-88); Mary McMillen (1988-93); Janet Droge (1988-92); Elizabeth Ammons (1991-93); Katherine Hinke (1991-93); Siu-Lan Tan (1993-96); Kirk Willard and Gina Dyson (1999-00); from the Communication, Culture & Technology Program(CCT)

Graduate Mentor:

Pamela Ng (2004-05); Alexis Lauricella (2005-)

University Service:

2004-09 Executive Faculty; Vice Chair (05-07)
 2007-08 Working Group on LGBTQ Resource Center
 2004-06 College Curriculum Committee
 2003-04 Honor's Council
 2003-05 Advisory Board, CNDLS
 2003 College representative to review applications submitted for nominations to the Carnegie Foundation.

2001-06 Graduate School Research Advisory Committee.
 2002;04 Georgetown College Senior Awards Committee
 1998-00 Advisory Board for the Communication, Culture, and
 01- Technology Program.
 2001-03 Women's Studies Steering Committee.
 2001- Women's Studies Merit Review Committee.
 2001-02 Career Center Advisory Board
 1999-00 University Library Committee.
 1998-99 Co-chair of the Emerging Priorities Committee for the
 Strategic Plan for the Main Campus.
 1997-99 Social Sciences representative to the Graduate
 Executive Council.
 1997-99; First Year Student Advisor
 88-92
 1997 Member of Information Systems and Computing Task
 Force: Team 3: Front Line Support for Students,
 Faculty, and Staff
 1997 Reviewer for Georgetown University Summer Technology
 Institute grants.
 1996-97 Teaching, Learning, and Technology Roundtable Member.
 1996-97 Faculty retreat and discussions about teaching and
 the goals of a liberal arts education. Presented a
 paper titled, Should We Prescribe the Curriculum
 to open the session.
 1992-93 Georgetown College Admissions Committee
 1992 Pre-Medical Recommendations Committee
 1990-91 Member of Committee on "Ethics in Action"
 1991 Presentation titled "Within Our Reach" for the
 Community Action Coalition.
 1989;90; Member of Academic Hearing Committee on plagiarism;
 92 suspension.

National Service:

Chair of the Committee for the Outstanding Applied/Public Policy
 Research Program Award from the International Communication
 Association

Media Presentations/Public Outreach:

Presentations to Parents and Local Groups:

Calvert, S.L. (2005, January). Early development and
 entertainment media. Presentation to the Wellness Program,
 Washington, D.C.

Television Presentations:

Interview for NBC Nightly News on violent videogames. May 8,

2007.

- Interview by Sandra Jansen for CTV Newsnet on obesity and marketing. October 28, 2006.
- Interview for ABC World News Tonight by Lisa Stark on media effects on very early development. April 5, 2006.
- Background interview for ESPN about sports video games, March, 2002.
- Interview on the Effects of Violent Television, Video, and Virtual Reality Games on Children for Discovery TV, Canada (1999).
- Interview on the Effects of Television on Children for a Brazilian television documentary (1998).
- Interview on the Effects of Television on American Culture for USA Today (1989).
- Interview for the ABC National News "Person of the Week" segment (1988).
- Feature 30-minute television presentation on "Newsroom" about the effects of prosocial, educational, and aggressive television content on children (1986).
- Interview on "AM Carolina" about educational television formats (1986).
- Interview on "AM Carolina" about the effects of educational television on children (1982).
- Interview on "AM Carolina" about the effects of television on children (1982).

Radio Presentations:

- Interview for National Public Radio on children's videogames and obesity (November 7, 2007).
- Interview for WAMU on children and obesity (April, 2007).
- Interview for Wisconsin National Public Radio about infant and young children's digital media products (January 17, 2006).
- Interview for National Public Radio about educational toys for very young children (December 14, 2005).
- Interview for WAMU on Children and Media (December 15, 2004).
- Interview about the National Academy of Sciences report about protecting children from online pornography for the program Future Tense, National Public Radio, Minneapolis, Minnesota, May, 2002.
- Feature interview on the Children's Digital Media Center for WTOP, March, 2002; program is also available on 340 National Public Radio stations nationwide.
- Interview about kids and the news for Parent's Perspective, Inc., WPFW, February 12, 2002.
- Interview for SRCDC for reporters about Children's Learning from

Educational and Informational Television Programs, April 17, 2001.

Interview on Digital Childhood Conference for Voices in the Family, WHYY, National Public Radio, November 6, 2000.

Interview on the role and proper amount of homework for American children for WTOP, November 3, 1999.

Feature interview on children's television, videogames, and virtual reality games for "Life Matters," the Australian Broadcasting Corporation, June 1996.

Feature interview on children's television, television violence, and the V-Chip for WTOP, March 1, 1996; also broadcast on WAMU, Washington, D.C.

Interview on the impact of the V-Chip on children for WTOP, February 29, 1996.

Interview on the impact of the Oklahoma City bombing on children for WTOP, April, 1995.

Interview on WAMU about children's interactive radio. Rebroadcast on National Public Radio, 1993.

Interview on Children and Technology for Georgetown University, 1989.

Newspaper, Magazine, and Online Interviews:

Interview for Betsy Israel at the New York Times (2006, November 5) on IM'ing (Education Life Section).

Interview for Sue Shellenbarger at the Wall Street Journal (2006, October) on online social networking sites and youth development.

Interview for Alan Dessoiff's article for the Georgetown University Alumnae Magazine titled *For Children's Sake*.

Interview for Science News Online by Bruce Bower titled *Growing up online: Children jump headfirst into the Internet's world*. (2006, Week of June 17), Vol. 169 (24).
<http://www.sciencenews.org/articles/20060617/bob9.asp>

Interview for Seattle Post-Intelligencer by Julie Davidow on the effects of media on children (April, 2006).

Interview for MSNBC News by Bob Sullivan about internet dangers with strangers. (January, 2006).

Interview for the Chicago Tribune about media and obesity. (December, 2005).

Interview with Newsweek about Gender identification with princesses. (May, 2005).

Interview for MSNBC News by Bob Sullivan titled, *Kids, blogs, and too much Information* (April 29, 2005). Online at
<http://msnbc.msn.com/id/7668788/>

Interview for *Higher Learning Magazine* in Toronto, Ontario,

- Canada. (February, 2005).
- Interview for the BBC about children and media (December, 2004).
- Editorial by S. Calvert, M. Rich & P. Miller in the Washington Times about the Children and Media Research Advancement Act. August 20, 2004.
- Editorial by S. Calvert published in the *LA Times* about video game research. June 13, 2004.
- Editorial by A. Jordan & S. Calvert published in the *Detroit Free Press* titled "Let's fund research on TV's effects on children". May 30, 2004. Located at http://www.freep.com/voices/letters/epoint30_20040530.htm
- Interview about children's media for *Canadian Living*, Spring, 2004.
- Interview titled "Tuned-In Toddlers" for Connect for Kids. (November, 2003). Located at http://www.connectforkids.org/content1554/content_show.htm?attrib_id=325&doc_id=199398.
- Interview about media and very young children for Dalleo, F. (December, 2003). Newsletter for *The Association of Educational Publishers*, LoganTownship, NJ.
- Interview about children, computers, and videogames. *La Repubblica* (an Italian newspaper), (September, 2003).
- Interview on "Ozzy and Drix". *US News*. (July, 2003).
- Interview by O'Neill, D. on Children's Media including violent, prosocial, and educational content. *Transcontinental Media*, May, 2003.
- Interview by Cavallo, J. on violent video games for *Family Circle*, April, 2003.
- Interview by Crabtree, S. "Lieberman back on Hollywood vice patrol; Politician will resume showbiz bashing" *Variety.com*, April 2, 2003.
- Interview by Clay, R. Unraveling new media's effects on children. *APA Monitor*, February, 2003. <http://www.apa.org/monitor/feb03/unraveling.html>
- Interview for Bortolotti, D. on privacy and cameras in day care settings. *Canada*, February 2003.
- Interview for McGinn, D. *Newsweek*, October, 2002.
- Interview for McGinn, D. Coping with Arthur-itis. *The Boston Globe Magazine*, Boston, MA, October 6, 2002.
- Background interview about the Markle Foundation and Children's Media. *New York Times*, NY, August, 2002.
- Interview for Melendez, M. "If You've Got the Attention Span for This Story, You're Over the Hill". *Newhouse News Service*, June, 2002. <http://www.newhouse.com/archive/story1c061802.html>

- Interview about the National Academy of Sciences report about protecting children from online pornography for *Wired News*, Washington, D.C., May, 2002.
- Interview about Bob the Builder for Peter Jensen, *The Baltimore Sun*, Spring, 2002
- Interview about children's educational television. *Reuters*, Fall, 2001.
- Interview about children's educational television, *Los Angeles Times*, Fall, 2001.
- Press Release, The Children's Digital Media Centers, Fall, 2001.
- Interview about children's use of the Internet and other media. *Family PC*, Spring, 2001.
- Interview about the impact of video games on children. *Newsweek*, February, 2000.
- Interview about the impact of educational television programs on children. *Los Angeles Times*, February, 2000.
- Interview about the impact of violent video games on children's behavior. *Superinteressante*, April, 1999, Brazil.
- Interview about the impact of media in children's daily lives. *The Ladies Home Journal*, September, 1997.
- Interview about children's television and the Children's Television Act, *Los Angeles Times*, June, 1997.
- Interview about the cognitive effects of video games. *The Salt Lake Tribune*, January, 1997.
- Interview about gender issues in video game play. *Los Angeles Times*, November 26, 1996.
- Interview about television violence and the V-chip. *One Star Edition*, Los Angeles, April 21, 1996.
- Interview on the effects of virtual reality on aggression for *US News and World Report*, 1994.
- Interview on the Effects of Educational Computer Games on Children for *USA Today*, 1989.
- Interview about the impact of sound effects on children's comprehension of television programs. Printed by the *The High Point Enterprise*, High Point, NC; *The Leader*, Research Triangle Park, N.C.; *Greensboro News & Record*, Greensboro, N.C.; *The Courier-Times*, Roxboro, N.C.; *Sandhill Citizen*, Robbins, N.C.; *Davie County Enterprise Record*, Mocksville, N.C.; *Watauga Democrat*, Boone, N.C.; *Public Ledger*, Oxford, N.C.
- Interview titled "The Effects of TV on Kids" printed by *The Carolinian*, Greensboro, N.C., 1983.
- Interview about student letter writing campaign to improve

children's television programming. Printed by The Greensboro Record and The Greensboro Daily News, 1983.

Interview about how preplays can help children understand television programs. Printed by The High Point Enterprise, High Point, N.C.; the Greensboro Daily News & Record, Greensboro, N.C.; Kernersville News, Kernersville, N.C.; Enquirer Journal, Monroe, N.C.; Statesville Record & Landmark, Statesville, N.C.; The Courier Tribune, Asheboro, N.C.; Davie County Enterprise Record, Mocksville, N.C.; Watauga Democrat, Boone, N.C.; Montgomery Herald, Troy, N.C.; Telegram, Rocky Mount, NC; Montgomery Herald, Montgomery, NC, 1982.

Interview titled "The Younger TV Set" printed in the Greensboro Daily News, Greensboro, N.C., 1982.

References

Available upon request