

# Curriculum Vitae

## Christopher C. Hull, Ph.D.

Georgetown University Government Department  
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### Education

**Ph.D., Georgetown University**, *Dissertation defended with distinction* Spring, 2005

Major Field: American Government; Minor Fields: Public Policy, Political Theory

Dissertation: *How Presidential Candidates Win State Nomination Contests: Explaining and Predicting the Iowa Caucus*

Nominated for APSA's E.E. Schattschneider Prize for best American Politics dissertation of the year

Committee: Prof. Clyde Wilcox, Chair; Prof. James I. Lingle; Prof. Mark Carl Rom.

**B.A., Harvard University**, *Magna cum laude*

Spring, 1992

Concentration: Government; Thesis Advisor: Prof. Stanley Hoffman; Thesis awarded Magna/Magna Plus grade

### Academic Career

**Georgetown University**, *Adjunct Assistant Professor*

Spring 2006-Present

Courses taught: Professionals in Politics and Public Policy (Fall 2007; Fall 2008); How Washington Works, a Public Affairs Internship Seminar (Summer 2007; Summer 2009); and Campaigns & Elections (Spring 2006; Spring 2007).

**George Washington University**, *Assistant Professorial Lecturer*

Fall 2006

Course taught: Public Opinion and Political Psychology (Fall 2006).

### Political Career

**Baron Public Affairs**, *EVP, Senior Strategist*

Summer 2010-Present

**Hill & Knowlton**, *SVP and Campaign Manager, U.S. Public Affairs*

Spring 2009-Summer 2010

**Issue Management, Inc.**, *President*

Winter 2006-Spring 2009

**DCI Group, LLC**, *Partner*

Fall 2000-Winter 2006

**The Iowa Senate**, *Majority Staff Director*

Summer 1997-Fall 2000

**U.S. House of Representatives**, *Press Secretary*

Winter 1995-Summer 1997

**Republican National Committee**, *Ass't to Communications Director*

Summer 1994-Winter 1995

**Manhattan Institute for Policy Research**, *Policy Analyst and Editor*

Fall 1993-Summer 1994

**U.S. Senate**, *Legislative Assistant and Legislative Correspondent*

Spring 1993-Fall 1993

**The White House**, *Intern*

Summer 1992

## Publications

### Books

*Grassroots Rules: How the Iowa Caucus Helps Elect American Presidents.* Single-authored book. Stanford, Calif.: Stanford University Press, November, 2007.

Chapter 1: The Cess Poll: Is The Iowa Caucus a Negative Force In Presidential Poitics?

Chapter 2: A Glance Back: The Presidential Primary System and the Iowa Caucus

Chapter 3: Who Cares About Iowa? The Caucus' Impact on the Nomination

Chapter 4: From the "Big Mo" to "e-mementum:" Technology and Early States' Emerging Impact

Chapter 5: Explaining What Matters: The Ground War, or the Air War?

Chapter 6: Explaining What Matters: Ideological Intrigue or Strategic Voting?

Chapter 7: Predicting What Happens: Estimating the Results of the Iowa Caucus

Chapter 8: Is This Heaven? Some Conclusions - and Some Beginnings

*21<sup>st</sup> Century Presidential Politics: How New Technology is Revolutionizing the Road to the White House.* Single-authored book. Prospectus under consideration by U. Chicago and Praeger/Greenwood.

### Journal Articles and Book Chapters

"The Effects of Moving Up Western States' Nominating Contests." In *The Rise of the West in Presidential Elections*, eds. W. David Patton and Jennifer L. Robinson. Salt Lake City, Utah: University of Utah Press, 2010.

"Presidential nomination voting: The caucus vs. the primary." In *Voting in America*. Ed. Morgan E. Felchner. Vol. 1. Westport, CT: Praeger/Greenwood, 2008, pp. 101-106.

"When Presidential Candidates Skip Iowa: Modeling Participation in the First-in-the-Nation Caucuses, 1976-2008." *The American Review of Politics*, Vol. 28, Winter, 2007-2008: 361-400.

"The Iowa Caucuses." In Lynda Lee Kaid and Christina Holtz-Bacha (eds.), *Encyclopedia of Political Communication*. Thousand Oaks, Calif.: SAGE Publications, 2007.

"Online Organization: Dean, Kerry, and Internet Politicking in the 2004 Iowa Caucus." In Andrew Paul Williams and John C. Tedesco (eds.). *The Internet Election: Perspectives on the Web in Campaign 2004*. Lanham, Md.: Rowman & Littlefield Publishers, Inc. 2006, pp. 57-66.

"Generation X as Protoconservative," *Commonsense*, vol. 1 no. 4 (Fall, 1994): 99-109.

### Op-eds and Columns

"Iowa caucus may increase California's clout." *San Francisco Chronicle*, Jan. 7, 2008.

"Why Iowa first?" *The Washington Times*, Jan. 6. 2008. [Also appeared as "Hull: Why is Iowa First?" in *The Austin American-Statesman*, 4 Jan. 2008.]

"Previewing the Iowa Caucuses." Online Forum, *WashingtonPost.com*, Jan. 3rd, 2008.

"Demystifying Iowa." *TCS Daily*, January 2, 2008.

"Who would be helped by a caucus quirk?" *The Politico*, Jan. 1, 2008.

"Huckabee still has high hurdles in Iowa." [Original title: "Huckabee's Iowa Surge."] *The Providence Journal*, Dec. 25, 2007.

"What Would Jeane Do?" *TCS Daily* [then *TechCentralStation*], December 11, 2006

"Surge and Decline," *TCS Daily*, November 8, 2004.

"Nader's Numbers," *TCS Daily*, February 26, 2004.

"The Viewer's Guide to the Iowa Caucus," *TCS Daily*, January 19, 2004.

"Imprisoning Dissenters," *TCS Daily*, December 15, 2003.

"Publius vs. Demos," *TCS Daily*, September 30, 2003.

"Loved or Feared?" *TCS Daily*, April 22, 2003.

"Cheers for Fears" *TCS Daily*, April 17, 2003.

## **Conference Proceedings**

"The Race to Replace Obama: Sizing Up the 2012 Presidential Campaign." Midwest Political Science Association Annual Meeting, Co-Organized Panel, March/April 2011 (accepted).

"Why Obama and Huckabee Won the 2008 Iowa Caucuses: Lessons for the 2012 Presidential Nomination Contest." Midwest Political Science Association Annual Meeting, Conference Paper, March/April 2011 (accepted). Also presented as "Why Obama and Huckabee Won Iowa: Inside the 2008 Caucuses," American Political Science Association Annual Meeting, August, 2008.

"A View Toward the 2010 Presidential Primary." Northeast Political Science Association Annual Meeting, Organized and Chaired Panel, November, 2010.

"Friending Obama: How Netroots Technology is Altering Presidential Nomination Dynamics." Northeast Political Science Association Annual Meeting, Conference Paper, November, 2010. Also presented at American Political Science Association Annual Meeting, September, 2009.

"Looking Forward to the 2008 Presidential Nomination Battle." American Political Science Association Annual Meeting, Organized and Chaired Panel, September 2007.

"Elevating Winners or Undercutting Moderates: Quantifying Iowa's Ideological Impact on the Presidential Nomination Process." American Political Science Association Annual Meeting, Conference Paper, September 2007.

"Financing Primaries 1980-2008: Hosting Fundraisers, Web-Hosted Fundraising." Midwest Political Science Association Annual Meeting, Conference Paper, April, 2007.

"Has Campaign Finance Reform Provoked Attack Ads? Modeling Candidate and Independent Group Negative Advertising." Southern Political Science Association Annual Meeting, Conference Paper, January, 2007.

"McCain, Dean, and Kerry Surfing the "e-mentum" Wave: Quantifying Technological Momentum Bonuses in Presidential Nominations." Northeast Political Science Association, Conference Paper, November, 2006.

"Pump Up the Volume: Websites as Platforms for 'e-mentum' in American Presidential Primaries." National Communication Association Annual Meeting, Conference Paper, November, 2006.

"The Effects of Moving Up Western States' Nomination Contests: A Statistical Estimation of Ad Revenue Gains and Worsened Negativism on TV." Western Policy Research Network Symposium on The Western States Primary Election, Symposium Paper, September 2006.

"Institutionalizing Attack Politics? A Quantitative Assessment of Party Reforms and Presidential Nomination Advertising." American Political Science Association Annual Meeting, Conference Paper, September 2006.

"Bringing Democracy Back to the Grassroots: The Caucus vs. the Primary as Participatory Electoral Systems." International Political Science Association 20<sup>th</sup> Annual Congress, Conference Paper, July 2006.

"Sharp Elbows on the Airwaves: Do Primary "Reforms" Provoke Negative Ads?" Midwest Political Science Association Annual Meeting, Conference Paper, April, 2006.

"Evolution of the Revolution: Habermas, Foucault, & Sex Attitudes 1972-2004," with Linnea Meyer, Harvard University. Midwest Political Science Association Annual Meeting, Conference Paper, April, 2006.

"The Southern Strategy Revisited: Is Technological "e-mentum" Amplifying the Impact of Early Presidential Primary States?" Southern Political Science Association Annual Meeting, Conference Paper, January, 2006.

"Sharp Elbows on the Airwaves in 2004: Are Presidential Primary Process "Reforms" Provoking More Negative Television Advertising?" Northeast Political Science Association Annual Meeting, Conference Paper, November, 2005.

"Theory and Practice: Can Political Professionals Shed Light on Primary Election Models?" Western Political Science Association Annual Meeting, Conference Paper, March, 2005.

"Blogs Gone Bad: Momentum, e-mentum and de-mentum in the 2004 Presidential Race," Eastern Communications Association Convention, Conference Paper, April 28, 2005.

"The Big Mo from 1980 to 2004: Is Technological "e-mentum" Amplifying Key Events in Presidential Races?" Midwest Political Science Association Annual Meeting, Conference Paper, April 7, 2005.

"Who's Skipping Iowa in 2008? Gaming Early Presidential Primary States from Carter to Kerry - To Giuliani," Midwest Political Science Association Annual Meeting, Conference Poster, April 7, 2005.

"Kerry-ing the Hawkeye State: The Iowa Caucus' Impact on the Presidential Race, 1976-2004," Northeast Political Science Association Annual Meeting - Post-Election Symposium Paper, November 11, 2004.

"e-Organization: The Role of Online Organization in the 2004 Iowa Caucus," American Political Science Association Pre-Conference on Political Communication, Conference Paper, September 3, 2004.

"Explaining Vote Share in the Iowa Caucus," American Political Science Association Annual Meeting, Conference Paper, September 3, 2004.

"Determining Vote Share in the Iowa Caucus," Hawaii International Conference on Social Sciences, Conference Paper, June 17, 2004.

"Theory and Practice in Testing Models of the Iowa Caucus," Midwest Political Science Association Annual Meeting, Conference Paper, April 15, 2004.

"e-Organization: The Role of Online Organization in the 2004 Iowa Caucus," Midwest Political Science Association Annual Meeting, Conference Paper, April 15, 2004.

## **Presentations**

"Political Communication Strategy: Reality Intrudes, 2008-2010," Argentine delegation working lunch, Georgetown University, October 29, 2010.

"The Presidency and the 2008 Election: A Look Back at the Primary," American Politics and Public Affairs Program, Georgetown University, July 21, 2008.

"The 2008 Presidential Election: Historical Context, Predictions, and the Effects on Telecom Policy," Conference Call Briefing, Clear Channel Communications, April 29, 2008.

“Applied Politics: Or, What the Hell am I going to do with a Masters in Political Science?” GOVT 702, Research in American Politics, Guest Lecture, March 16, 2006.

“An Effective Grassroots Campaign: Shape the Deal Before Someone Else Does,” Education Finance Council, Corporate Briefing, July 14, 2004.

“Media Training: Energy, Environment and Economics...Articulating the Message,” American Legislative Exchange Council (ALEC) Spring Task Force Summit, Austin, Tex., State Legislator Briefing, April 31, 2004.

“Media Training: Energy, Environment and Economics...Articulating the Message,” ALEC Energy Sustainability Academy, Miami, Fla., State Legislator Briefing, April 11, 2003.

“Media Training: Energy, Environment and Economics...Articulating the Message,” ALEC Energy Sustainability Academy, Denver, Colo., State Legislator Briefing, January 18, 2003.

“Grassroots Work in the New Campaign Finance System,” NABPAC Conference: Understanding and Thriving in the New Campaign Finance System, Corporate Briefing, November 14, 2002.

“Media Training: Energy, Environment and Economics...Articulating the Message,” ALEC 29th Annual Meeting, Orlando, Fla., State Legislator Briefing, August 1, 2002.

“Media Training: Energy, Environment and Economics...Articulating the Message” ALEC Energy Academy, Chicago, Ill., State Legislator Briefing, May 31, 2002.

“Crafting an Effective Message,” Iowa Legislative Majority Fund, Campaign Training, April 1, 2000.

“How to Cultivate the Media and Build a Relationship,” The Leadership Institute, Campaign Training, April 11, 1997.

“How to Cultivate the Media and Build a Relationship,” The Leadership Institute, Campaign Training, November 4, 1995.

### **Academic Activities and Service Positions**

Vice President, Georgetown Graduate Political Science Association (GPSA)	2003-2004
Government Dept. Rep., Georgetown Graduate Student Organization (GSO)	2004-2005
GSO Representative, Georgetown Career Center Advisory Council (CCAC)	2004-2005
GSO Representative, Georgetown Financial Aid Advisory Committee (FAACO)	2004-2005

Board Member, Fund for American Studies Board of Visitors	2003-Present
Peer Review Referee, Journal of Politics	2006-Present
Peer Review Referee, Political Science Quarterly	2010-Present
Peer Review Referee, American Politics Research	2010-Present
Life Member, American Political Science Association	2004-Present
Life Member, Midwest Political Science Association	2004-Present
Member, National Capital-Area Political Science Association	2004-Present
Member, International Political Science Association	2006-Present
Member, National Communications Association	2006-Present
Member, Northeast Political Science Association	2004-2006, 2010
Member, Southern Political Science Association	2005-2007
Member, Western Political Science Association	2005
Member, Eastern Communications Association	2005

### **Academic Awards and Honors**

Georgetown University, Faculty Advisor for American Politics Research Grant	Fall, 2008
Georgetown University, Defended Dissertation with Distinction	Spring, 2005
APSA, Dissertation nominated for E. E. Schattschneider Prize	Summer, 2005
Georgetown University, Graduate School Research and Travel Grant, MPSA	Spring, 2004
Harvard University, B.A. <i>magna cum laude</i>	Spring, 1992
Harvard University, Magna/Magna Plus Senior Honors Thesis	Spring, 1992
Harvard University, Dean's List, Senior Year	Spring, 1992
L'Institut d'Études Politiques de Paris and La Sorbonne, <i>semester study</i>	Fall, 1991
Fund for American Studies, McKay Scholar, ICPES Summer Program	Summer, 1991

Harvard University, Dean's List, Junior Year	Spring, 1991
L'Institut d'Études Française de Touraine, <i>Certificates of Study, 5<sup>th</sup> and 6<sup>th</sup> level</i>	Summer, 1990
Harvard University, European Research and Travel Grant	Summer, 1990
Harvard University, Dean's List, Sophomore Year	Spring, 1990
Harvard University, Dean's List, Freshman Year	Spring, 1989

## Media Appearances and Citations

### Print

*Washington Post*  
*USA Today*  
*US News & World Report*  
*New York Times* online  
*Daily Mail* (United Kingdom)  
 CNN.com  
 Fox News.com  
*New York Newsday*  
*San Francisco Chronicle*  
*Miami Herald*  
*Omaha World-Herald*  
*Austin American-Statesman*  
*Boston Herald*  
*Providence Journal*  
*Las Vegas Sun*  
*Quad City Times*  
 Bloomberg  
 Reuters  
*National Journal*  
*The Hill*  
*Hotline*  
*Washington Times*  
*Washington Examiner*  
 Medill News Service  
*Fairfield Ledger*  
*Daily Tar Heel*  
*Publico*

### Broadcast

MSNBC  
 ABC News Now with Sam Donaldson  
 NPR  
 CNN International  
 CTV (Canada)  
 CBC (Canada)  
 N-TV (Germany)  
 TV8 (Sweden)  
 SVT (Sweden)  
 Al Jazeera International  
 (Numerous local radio appearances)