

## Curriculum Vitae

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### **Martin J. Irvine**

Georgetown University  
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## **EDUCATION**

- Ph.D. Harvard University, English and American Literature and Language, 1982  
Specializations: classical and modern languages, literature, philosophy, cultural theory, art history.
- M.A. Harvard University, English and American Literature and Language, 1980  
Specializations: classical and modern languages, literature, philosophy, cultural theory, art history.
- M.A. Brandeis University, English Literature, 1979
- B.A. State University of New York at Buffalo, English, Philosophy, and Classics, 1975

## **EMPLOYMENT AND PROFESSIONAL POSITIONS**

- 2001-present Founding Director and Associate Professor, Communication, Culture & Technology Program, Graduate School of Arts and Sciences, Georgetown University
- 2003-present Director, Irvine Contemporary, Washington, DC
- 1996-2001 Director and Executive Director, Graduate Program in Communication, Culture & Technology and Associate Professor, Graduate School of Arts and Sciences, Georgetown University
- 1997-2001 Associate Vice-President for Technology Strategy (dual appointment with above) in the office of the Vice-President for Information Services (CIO), Georgetown University
- 1990-1996 Associate Professor, Department of English, and Adjunct Professor, Department of Classics, Georgetown University
- 1991 (spring) Visiting Professor, Department of English, University of Virginia
- 1982-1987 Assistant Professor, Department of English, Wayne State University
- 1979-82 Teaching Fellow, Harvard University; Tutor and Librarian, Adams House, Harvard University

## **UNIVERSITY ADMINISTRATIVE EXPERIENCE AND SERVICE**

- 1995-2001 Director and Executive Director of the Communication, Culture, and Technology Program (CCT). Founded and developed a new multidisciplinary academic program in a broadly collaborative effort involving eight other departments and colleges at Georgetown. CCT is the first graduate degree program of its kind, providing an interdisciplinary view of communications, media, and information in the post-Internet world.
- 1997-2001 Associate Vice President for Technology Strategy. Assisted V.P. of Information Services/Chief Information Officer with building technology resources to support the university's core mission of teaching and research. Included fundraising for technology and academic programs.
- 2000 Co-founder of CNDLS, Center for New Designs in Learning and Scholarship, Georgetown University. Assisted in planning and funding with Provost, Deans, and CIO.
- 1999-2000 University Committee on Intellectual Property and Technology Transfer. Committee of academic leaders, legal counsel, and university administrators charged to develop university's intellectual property policy and plan for a new technology transfer office to facilitate innovations and ideas capable of attracting external investment or licensing.
- 1998 University Committee on Acceptable Use Policy for computing.
- 1998-2000 University Representative to Educause and Internet2.
- 1996 Chair, University Task Force on Information Services and Computing. Led university-wide, broadly representative group charged with providing a comprehensive plan for university IT services. Recommendations resulted in restructuring IT services to merge academic and administrative computing services in one organization, a new budget model, new resource allocation, and recruiting a new university CIO.
- 1995 Chair, Steering Committee for creating a new Communication, Culture & Technology master's program at Georgetown University. Charged by the Provost and Dean of the Graduate School to design a new degree program based on existing assets and immediate new hires. Worked with over 20 key faculty members and department chairs to design a new academic program that would bring new resources to the university. Resulted in being nominated to be the founding director of the new program.
- 1993-95 Numerous committees and advisory groups on the use of computing and Internet technologies for teaching, scholarship, and research.

## **ART AND MEDIA EDUCATION, PROFESSIONAL ACTIVITY, AND SERVICE**

- 2002-present Developed new seminars on media theory, visual culture, and contemporary art using web-based and real-time teaching methods. Website at:  
<http://www9.georgetown.edu/faculty/irvinem/>
- 2003-present Mentoring students for art professional careers, sponsoring interns at Irvine Contemporary gallery. Lectures and art jurying at art colleges.
- 2003-present Curating exhibitions, managing artist relationships, gallery management, research, and writing.

**COURSES, SEMINARS, AND LECTURES (Website: <http://www9.georgetown.edu/faculty/irvinem/>)**

**Recent Graduate Seminars, 2005-2010**

Cultural Hybridity: Mixing Media, Music, Visual Culture (CCT 725)  
Contemporary Visual Art: Theory, Practice, Institutions (CCT 738)  
Media Theory and Visual Culture (CCT 748)  
Discourses of Culture: Cultural Theory (CCT 797)  
Institutions of Visual Culture (CCT 510)  
The Post-Internet University (CCT 737)

**Recent Lectures, Seminar Websites, and Seminar Wiki available on website**

**PUBLICATIONS**

**BOOKS AND CONTRIBUTIONS TO BOOKS:**

"Work on the Street: Street Art and Visual Culture," to appear in *The Handbook of Visual Culture*, ed. Barry Sandywell and Ian Heywood. London: Berg / Palgrave Macmillan, 2011.

*Celebrity Portraits from the Andy Warhol Factory Years: Billy Name, Gerard Malanga, Carl Fischer, Curtis Knapp*. Catalogue Essay and co-curator of exhibition, Ludwig Museum, Koblenz, Germany. Koblenz: Ludwig Museum, 2007.

*The Making of Textual Culture: Grammatica and Literary Theory, 350-1100*. New paperback edition. Cambridge: Cambridge University Press, 2007.

"The Emerging Global E-Education Industry," in Matthew Pittinsky, ed., *The Wired Tower: Perspectives on the Impact of the Internet on Higher Education* (New York: Prentice Hall-Pearson Education, 2003): 65-109.

"Chapter One: Grammatica and Literary Theory." *Cambridge History of Literary Criticism, II: The Middle Ages*. Ed. A. J. Minnis. Cambridge University Press, 2004. 50 pages.

"Abelard and (Re)writing the Male Body: Castration, Identity, and Remasculinization." In *Becoming Male in the Middle Ages*. Ed. Jeffrey Jerome Cohen and Bonnie Wheeler. New York: Garland, 1997: 87-106.

*Web Works: The Norton Guide to the World Wide Web*. New York: W. W. Norton & Co., 1996.

"The Literate Subject and Gender Identities in Heloise's Letters to Abelard." In *Criticism and Dissent in Medieval Literature*, ed. Rita Copeland. Cambridge University Press, 1996: 87-114.

*The Making of Textual Culture: Grammatica and Literary Theory, 350-1100*. Cambridge: Cambridge University Press, 1994.

"'Bothe text and gloss': Chaucer's Dream Poems and the Textuality of Commentary." In Penelope Doob, et al., eds. *The Uses of Manuscripts in Medieval Culture: Studies in Memory of Judson Allen*. Kalamazoo: The Medieval Institute, 1992: 81-119.

"Medieval Textuality and the Archaeology of the Text." In Allen Frantzen, ed. *Speaking Two Languages: Traditional Disciplines and Contemporary Theory in Medieval Studies*. Albany: SUNY Press, 1990: 181-210.

## **ARTICLES:**

Translation of Regis Debray, "Qu'est-ce que la médiologie," *Le Monde Diplomatique*, August, 1999, as "What is Mediology," available: [http://www.georgetown.edu/faculty/irvinem/theory/Debray-What\\_is\\_Mediology.html](http://www.georgetown.edu/faculty/irvinem/theory/Debray-What_is_Mediology.html) [to be submitted for publication]

"The Labyrinth: A World Wide Web Disciplinary Server for Medieval Studies. In *Filling the Pipeline and Paying the Piper, Proceedings of the Fourth Symposium*. Ed. Ann Okerson. Washington, DC: Association of Research Libraries, 1995.

"The Labyrinth: An Electronic Information Network for Medieval Studies." *Medieval Academy News* Sept. 1993 and *The Chaucer Newsletter* 15/2, Autumn, 1993.

"Interpretation and the Semiotics of Allegory in the Works of Clement of Alexandria, Origen, and Augustine." *Semiotica* 63 1/2 (1987): 33-71.

"A Guide to the Sources of the Medieval Theories of Interpretation, Signs, and the Arts of Discourse: Aristotle to Ockham." *Semiotica* 63 1/2 (1987): 89-108.

"Anglo-Saxon Literary Theory Exemplified in Old English Poems: Interpreting the Cross in *The Dream of the Rood* and *Elene*." *Style* 20 (1986): 157-81. Reprinted in Katherine O'Brien O'Keefe, ed. *Basic Readings in Anglo-Saxon England*. New York: Garland Press, 1993.

"Bede the Grammarian and the Scope of Grammatical Studies in Eighth-Century Northumbria." *Anglo-Saxon England* 15 (1986): 15-44.

"Medieval Grammatical Theory and Chaucer's *House of Fame*." *Speculum* 60 (1985): 850-76.

"Cynewulf's Use of Psychomachia Allegory: The Sources of Some 'Interpolated' Passages." *Harvard English Studies* 9 (1981): 39-62.

## **WEB PUBLICATIONS, PAPERS, AND LECTURES (SELECTION)**

Lectures and seminar materials: <http://www9.georgetown.edu/faculty/irvinem/>

"Net Knowledge: The Coming Revolution in Higher Education." First published in *Gnovis*, Georgetown-CCT's Web journal, First Issue, Dec. 2000. Revised, March 2001.  
Online: <http://www.georgetown.edu/irvinemj/articles/netknowledge.html>

"Global Cyberculture Reconsidered: Cyberspace, Identity, and the Global Informational City." Paper originally delivered at INET '98, Geneva. Revised 10.17.99. Online:  
<http://www.georgetown.edu/irvinemj/articles/globalculture.html>

"The Book, the Page, the Text, and Biblio-Futures, or, The Once and Future Book." First presented in teleconference with the University of Iowa, June, 1999. Online:  
<http://www.georgetown.edu/irvinemj/articles/bookfutures/>

## CONFERENCE AND PROFESSIONAL ORGANIZATION PRESENTATIONS (SELECTION)

"Content Catastrophe: The Gap Between Textbooks and Global Real-Time Knowledge Acquisition," *Educause*, 2006. With Deborah Everhart.

"Net Knowledge: The Coming Revolution in Higher Education." First published in *Gnovis*, Georgetown-CCT's Web journal, First Issue, Dec. 2000. Revised, March 2001.

Online: <http://www.georgetown.edu/irvinemj/articles/netknowledge.html>

"Global Cyberculture Reconsidered: Cyberspace, Identity, and the Global Informational City." Paper originally delivered at INET '98, Geneva, 1998. Revised 10.17.99. Online:

<http://www.georgetown.edu/irvinemj/articles/globalculture.html>

"The Book, the Page, the Text, and Biblio-Futures, or, The Once and Future Book." First presented in teleconference with the University of Iowa, June, 1999. Online:

<http://www.georgetown.edu/irvinemj/articles/bookfutures/>

"Textualities, Ideologies: Manuscript to Hypertext," presented at the Modern Language Association, Division on Literary Criticism session, Washington, DC, December 28, 1997.

"Heloise and the Gendering of the Literate Subject," invited paper, presented to the Department of English and Medieval Studies Program, University of Delaware, May, 1996.

"The Pen(is), Castration, and Subjectivity: Abelard's Negotiations of Gender," presented at "Cultural Frictions: Medieval Cultural Studies in Post Modern Contexts," conference at Georgetown University, October, 1995.

Available: <http://www.georgetown.edu/labyrinth/conf/cs95/papers/irvine.html>

"Praeteritura: Digital Memory and the Future of Things Past," presented at the Medieval Academy of America, Annual Meeting, University of Kansas, Lawrence, Kansas, April, 1996.

"Building the Labyrinth: Current Developments, Future Concerns," presented at the Medieval Institute, Annual Congress, Western Michigan University, May, 1995.

"The World Wide Web, the Labyrinth, and the Global Medieval Studies Community," presented at The Medieval Academy, Annual Meeting, March, 1995.

"The Authority of the Page: Manuscript to Hypertext," invited paper for a conference on The Early Modern Book, University of Maryland, Nov. 1994.

"Chaucer's 'Key of Remembrance' and the Problem of the Auctores," presented at the New Chaucer Society conference, Dublin, Ireland, July, 1994.

"The Genres of Grammatical Culture and Manuscript Textuality," presented at the Modern Language Association, Comparative Medieval Literature Division session, Toronto, 1993.

## **GRANTS AND AWARDS (SELECTION)**

Georgetown University, Summer Research Grants, 1991, 1993, 1994  
National Endowment for the Humanities, Summer Stipend, 1992  
National Endowment for the Humanities, Fellowship, 1987-88  
National Endowment for the Humanities, Summer Stipend, 1985  
National Endowment for the Humanities, Travel to Collections Grant, 1984  
Wayne State University, Research Fellowships, 1983-85

## **UNIVERSITY INTERNET AND COMPUTING PROJECTS AND EXPERIENCE** **Teaching, Learning & Technology, and Internet Project Management**

1996-present	Websites for all courses and student research projects in the CCT Program, and integration with university's Blackboard course management system.
2000	Worked with Georgetown's CIO and Provost to help create CNDLS, Center for New Designs in Learning and Scholarship
1997-2000	Founded CCT's Keybridge.Net web production unit for students and CCT's Networked Media Center for instruction in digital multimedia and Web applications.
1998	Led adoption of Blackboard Web course management system at Georgetown by committing the CCT program as the first department at Georgetown to use new platform for all courses. Coordinated faculty training and student projects to facilitate adoption.
1995-99	Member of university's Roundtable on Teaching, Learning, Technology, in affiliation with the American Association for Higher Education.
1994-	All courses and lectures developed with Web context. First humanities professor at Georgetown to introduce web-based courses. Numerous presentations, demonstrations, and lectures using live Web content.
1993-98	Founder and Co-Director of The Labyrinth ( <a href="http://labyrinth.georgetown.edu">labyrinth.georgetown.edu</a> ), the first interdisciplinary website in the humanities and leading medieval studies site. NEH "EdSitement" partner for "Best of the Humanities on the Web" ( <a href="http://edsitement.neh.gov">edsitement.neh.gov</a> ).

## **CONTEMPORARY ART AND CURATORIAL PRACTICE: PROFESSIONAL ACTIVITY**

Curated over 30 contemporary art exhibitions, Irvine Contemporary, Washington, DC. Exhibitions reviewed in *The Washington Post*, *ARTnews*, *Art in America*, and *Artforum*, 2003-2009.

### **Major Recent Exhibitions Curated and Produced (Selection)**

*Street/Studio 2.0*. November-December 2010. Curated exhibition of works by Shepard Fairey, Swoon, José Parlá, Romon Yang, James Marshall, Chris Mendoza, and Gaia. Organized and moderated discussion with the artists at the Phillips Collection, Washington, DC. Installations in two locations in Washington.

*Street/Studio*. June-July, 2009. Curated exhibition of works by artists who use the street and urban space as extensions of their studios, and who bring the street and urban sites into their studio practice. Exterior also executed street murals in Washington, DC to accompany paintings and prints created in the artists' studios. Artists: Shepard Fairey (LA), Swoon (NYC), Gaia (Brooklyn), Imminent Disaster (Brooklyn), Oliver Vernon (Brooklyn), James Marshall (Dalek) (NY and Raleigh, NC), EVOL (Berlin), and PISA73 (Berlin).

*Shawne Major: Works*. Exhibition and catalog. Curatorial essay and interview with the artist published in catalog. Washington, DC: Irvine Contemporary, 2009.

*Manifest HOPE:DC*. Managed exhibition of over 150 artists to celebrate the inauguration of President Obama, Washington, DC, January, 2009. Book by published by Abrams Press, 2009.

*Regime Change Start at Home: Shepard Fairey, Al Farrow, Paul D. Miller*  
Irvine Contemporary, October-November, 2008. Curated exhibition and negotiated the acquisition of Shepard Fairey's iconic Obama HOPE portrait by the Smithsonian National Portrait Gallery, Dec. 2008. Multiple reviews and press coverage of the exhibition and museum acquisition.

*Paul D. Miller (DJ Spooky), New York is Now*. DVD edition and introductory essay. Washington, DC: Irvine Contemporary, 2008.

### **Lectures, Interviews, Public Events (Selection)**

Interview included in documentary on the work of Shepard Fairey for *Supply and Demand: Twenty Year Retrospective of the Works of Shepard Fairey*. Boston Institute of Contemporary Art, 2009.

Lectures, "What They Don't Teach You in Art School," Maryland Institute College of Art, July, 2007 and multiple college venues.

"Art Collecting and Art Value," lecture and discussion, multiple venues, 2005-2009

Juror for Graduate Awards, Maryland Institute College of Art, April, 2008

## **PROFESSIONAL AND COMMUNITY SERVICE**

Washington, DC, Commission on Arts and Humanities, Selection Panel, Artbank acquisitions, and advisor on Commission's strategy, 2009

Museum Acquisition Facilitator, Smithsonian National Portrait Gallery, The National Gallery of Art, and the Corcoran Gallery of Art, Washington, DC

Benefit Auction Committee and Donor, Washington Project for the Arts and Transformer Gallery, Washington, DC, 2004-2009

Board of Directors, Contemporary Museum, Baltimore, 2003-2005

Board of Directors, Friends of the Museum of the Americas, 2003-2005

Greater Washington Initiative, Greater Washington Board of Trade, advisor, 2000

Board of Directors and Co-Founder, Washington D.C. Technology Council, 1999-2000

Educause and Internet2 member and university representative, 1998-2000

## **CONSULTING EXPERIENCE (Selection)**

International Finance Corporation-World Bank, Washington, DC

Blackboard, Inc., Washington, DC

Microsoft Corporation, Redmond, Washington

## **LANGUAGES**

Greek, Latin, French, German, Old English

## **REFERENCES**

Available on request