

Jonathan McDonald Ladd

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Education

Princeton University

Ph.D. Department of Politics, 2006.

Committee: Larry Bartels (Chair), Douglas Arnold, Martin Gilens, Tali Mendelberg.

M.A. Department of Politics, 2003.

Tufts University

B.A. Political Science, Highest Thesis Honors, *magna cum laude*, 2000.

Academic Appointments

Georgetown University

Associate Professor, McCourt School of Public Policy and Department of Government, 2012–present.

Faculty Affiliate, Massive Data Institute, 2015–present.

Faculty Liaison, Institute of Politics and Public Service, 2016–present.

Assistant Professor, McCourt School of Public Policy (Formerly the Public Policy Institute) and Department of Government, 2005–2012.

Brookings Institution

Nonresident Senior Fellow, Governance Studies Program, 2014–present.

Book

Ladd, Jonathan M. 2012. *Why Americans Hate the Media and How It Matters*. Princeton, NJ: Princeton University Press.

Winner of the 2013 *Goldsmith Book Prize* from Harvard University's Shorenstein Center on the Press, Politics and Public Policy for the book "that best fulfills the objective of improving democratic governance through an examination of the intersection between the media, politics and public policy."

Winner of the 2012 *Donald McGannon Award* for Social and Ethical Relevance in Communications Policy Research for the "most notable book addressing issues of communications policy."

Articles in Refereed Journals

Hopkins, Daniel J. and Jonathan M. Ladd. 2014. "The Consequences of Broader Media Choice: Evidence from the Expansion of Fox News." *Quarterly Journal of Political Science* 9 (1): 115–135.

Ladd, Jonathan M., and Gabriel S. Lenz. 2011. "Does Anxiety Improve Voters' Decision Making?" *Political Psychology* 32 (2): 347–361.

Part of a three-article workshop discussing our previous article, "Reassessing the Role of Anxiety in Vote Choice."

Ladd, Jonathan M. 2010. "The Role of Media Distrust in Partisan Voting." *Political Behavior* 32 (4): 567–585.

Winner of the *Westview Press Award* for best graduate student paper presented at the Annual Meeting of the Midwest Political Science Association, 2006.

Ladd, Jonathan M. 2010. "The Neglected Power of Elite Opinion Leadership to Produce Antipathy toward the News Media: Evidence from a Survey Experiment." *Political Behavior* 32 (1): 29–50.

Ladd, Jonathan M., and Gabriel S. Lenz. 2009. "Exploiting a Rare Communication Shift to Document the Persuasive Power of the News Media." *American Journal of Political Science* 53 (2): 394–410.

Reprinted as Chapter 2 in *Media Power in Politics, 6th Edition*, ed. Doris A. Graber. 2011. Washington, DC: Congressional Quarterly Press, pp. 19–32.

Reprinted as Chapter 30 in *Political Knowledge*, eds. Jeffrey Friedman and Shterna Friedman. 2012. New York, NY: Routledge, pp. 320–346.

Successfully replicated in Hainmueller, Jens. 2012. "Entropy Balancing for Causal Effects: A Multivariate Reweighting Method to Produce Balanced Samples in Observational Studies." *Political Analysis* 20(1): 25–46.

Ladd, Jonathan M., and Gabriel S. Lenz. 2008. "Reassessing the Role of Anxiety in Vote Choice." *Political Psychology* 29 (2): 275–296.

Ladd, Jonathan M. 2007. "Predispositions and Public Support for the President during the War on Terrorism." *Public Opinion Quarterly* 71 (4): 511–538, lead article.

Other Publications

Writing for a Popular Audience

Co-Editor and Writer, *Mischiefs of Faction* political science blog on *Vox.com*, 2015–present.

Regular Contributor, *Mischiefs of Faction* as an independent political science blog, 2014–2015.

Links to all *Mischiefs of Faction* columns are available at: <http://www.jonathanmladd.com/popular-writing.html>.

Book Chapter

Ladd, Jonathan M. 2013. "The Era of Media Distrust and Its Consequences for Perceptions of Political Reality." In *New Directions in Media and Politics*, ed. Travis N. Ridout. New York, NY: Routledge, pp. 24–44.

Book Reviews

Ladd, Jonathan M. 2012. Review of *When Politicians Attack: Party Cohesion in the Media* by Tim J. Groeling (Cambridge University Press, 2010). *Public Opinion Quarterly* 76 (1): 182–192.

Ladd, Jonathan M. 2011. Review of *War Stories: The Causes and Consequences of Public Views of War* by Matthew A. Baum and Tim J. Groeling (Princeton University Press, 2010). *Political Communication* 28 (2): 245–247.

Ladd, Jonathan M. 2008. Review of *When the Press Fails: Political Power and the News Media from Iraq to Katrina* by W. Lance Bennett, Regina G. Lawrence and Steven Livingston (University of Chicago Press, 2007). *Perspectives on Politics* 6 (3): 601–602.

Work in Progress

Working Papers Under Review or Revision

“Education, Party Polarization and the Origins of the Gender Gap in U.S. Party Identification” (with Daniel Gillion and Marc Meredith). Versions of this paper were presented at the 2013 and 2015 Annual Meetings of the American Political Science Association.

“The Push and Pull of African Americans’ Support for the Democratic Party” (with Daniel Gillion and Marc Meredith). Paper presented at the 2014 Annual Meeting of the Midwest Political Science Association.

“How Influential Are Party Positions on Mass-Level Policy Preferences?” Paper presented at the 2012 Annual Meeting of the American Political Science Association.

Work In Preparation

“Group Thinking and Partisan Opinion Leadership” (with Hans Noel).

“Was Barak Obama A Less Popular President than the Fundamentals Would Predict?”

“Exploring Relationships between Social Media, Traditional Media, and Public Opinion” (with Leticia Bode, Solomon Messing, Joshua Pasek, Lisa Singh and Stuart Soroka)

Conference and Seminar Presentations

Recent Invited Research Presentations

Columbia University, Department of Political Science, American Politics Workshop, 2015.

Boston University, Department of Political Science, Research in American & Comparative Politics Workshop, 2015.

University of North Carolina, Greensboro, University-Wide Faculty Research Lecture Series, 2014.

Harvard University, Department of Government, Working Group in Political Psychology and Behavior, 2013.

Princeton University, Woodrow Wilson School, 2-Day Conference “The Political Impact of Media,” 2013.

University of Maryland, College Park, Department of Government & Politics, American Politics Workshop, 2013.

Conference Paper Presentations

American Political Science Association, 2003, 2004, 2006, 2007, 2010, 2012, 2013, 2014, 2015, 2016.

Midwest Political Science Association, 2003, 2004, 2005, 2006, 2007, 2009, 2010, 2011, 2012, 2013, 2014.
Society for Political Methodology, 2004, 2005.

Discussant

American Political Science Association, 2006, 2008, 2009, 2013, 2015, 2016.
Midwest Political Science Association, 2008, 2015, 2016.
Society for Political Methodology, 2011.

Invited Roundtable Panelist

Midwest Political Science Association, 2014.
Social Science History Association, 2015.

Grants, Fellowships, & Awards

Georgetown Massive Data Institute Seed Grant for “Exploring Relationships between Social Media and Traditional Media,” 2015.

Competitive Summer Academic Grant, Graduate School of Arts and Sciences, Georgetown University, Summer 2016.

Competitive Grants-In-Aid, Graduate School of Arts and Sciences, Georgetown University, Fall 2006, Fall 2007, Fall 2010, Spring 2011, Fall 2012, Fall 2015.

Goldsmith Book Prize, Shorenstein Center on the Press, Politics and Public Policy, John F. Kennedy School of Government, Harvard University, for the academic book “published in the United States in the last 24 months that best fulfills the objective of improving democratic governance through an examination of the intersection between the media, politics and public policy,” 2013.

Donald McGannon Award for Social and Ethical Relevance in Communications Policy Research, Donald McGannon Communication Research Center, Fordham University, for the “most notable book addressing issues of communications policy in the previous year,” 2012.

Finalist for the Frank Luther Mott—Kappa Tau Alpha Journalism & Mass Communication Research Award, Kappa Tau Alpha National Honor Society for Journalism and Mass Communication, for the “best research-based book about journalism or mass communication published each year,” 2012.

Westview Press Award, for the best graduate student paper presented at the Annual Meeting of the Midwest Political Science Association, 2006.

Society for Political Methodology Travel Grants, to support travel to its annual summer conference, 2004, 2005.

Woodrow Wilson Fellow, Fellowship of Woodrow Wilson Scholars, Princeton University, 2003–2005.

Dissertation Research Grant, Mamdouha S. Bobst Center for Peace and Justice, Princeton University, 2003.

Mellon Foundation Summer Fellow, to support methodological studies at ICPSR summer workshop, 2001.

Professional Service

Associate Editor of *Research & Politics*, 2013–present.

Editorial Board Member for *Political Behavior* (2015–present), *American Politics Research* (2016–present).

Article manuscript reviewer for *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, *British Journal of Political Science*, *Comparative Political Studies*, *Economics & Politics*, *Electoral Studies*, *International Journal of Public Opinion Research*, *Journal of Experimental Political Science*, *Journal of Politics*, *Journal of Theoretical Politics*, *Legislative Studies Quarterly*, *Mass Communication & Society*, *Policy Studies Journal*, *Political Analysis*, *Political Behavior*, *Political Communication*, *Political Psychology*, *Political Research Quarterly*, *Public Opinion Quarterly*, *Research & Politics*, *Social Science Quarterly*.

Book manuscript reviewer for Brookings Institution Press, Oxford University Press, Princeton University Press, University of Chicago Press.

Grant proposal reviewer for National Science Foundation’s Program in Decision, Risk and Management Sciences, National Science Foundation’s Program in Political Science, Time-Sharing Experiments for the Social Sciences.

Chair, Best Dissertation Award Selection Committee, Experimental Research Section of the American Political Science Association, 2016.

Selection Committee for APSA Annual Meeting Short Courses, American Political Science Association, 2015.

Governing Council, National Capital Area Political Science Association, 2012-2014.

Coordinator, DC Area Political Methodology Lunch Reading Group, 2008-2009, 2010-2014.

Section Program Chair of Mass Media Section, Midwest Political Science Association (2017); Political Communication Division, American Political Science Association (2010).

One of three outside experts invited to provide public testimony on the Federal Communication Testimony Commission’s draft report, “Review of the Literature Regarding Critical Information Needs of the American Public.” Washington, DC, June 26, 2012.

Courses Taught

Doctoral Level

Government 634—Political Economy of Mass Media

Government 701—Analysis of Political Data (1st Course in PhD Quant Methods Sequence)

Government 721—Research in American Politics

Government 901—Tutorial in Experimental Methods

Masters Level

Public Policy 501—Statistical Methods for Policy Analysis (1st Course in MPP Quant Methods Sequence)

Government 501—Analysis of Political Data (Core Course for Terminal MA in American Government)

Undergraduate

Government 234—Polling and Survey Research Methods

Government 393—American Politics and the Media

Government 397—Seminar: Public Opinion and Representation

Government 438—Seminar: Public Opinion and Partisan Polarization

Last updated: Aug. 30, 2016

<http://www.jonathanladd.com/>